



# ORIGINALITY EMPOWERS

OPENING DOORS TO A  
COLORADO COLLEGE EDUCATION



**BUILDING ON  
ORIGINALITY**

THE CAMPAIGN FOR COLORADO COLLEGE





WE CANNOT BE  
**REPLICATED.**

AT COLORADO COLLEGE, ORIGINALITY  
DRIVES US. IT GIVES US OUR GRIT AND OUR  
CHARACTER. AND ITS POWER GROWS WITH  
EVERY NEW STUDENT. BECAUSE ORIGINALITY  
COMES FROM WITHIN. FROM THE DIVERSE  
BACKGROUNDS, PERSPECTIVES, AND BELIEFS  
THAT MAKE US WHO WE ARE.

AND WE DESERVE

*TO THRIVE.*

A silhouette of a person with glasses and curly hair, seen from the side, speaking into a microphone. The background is a warm, golden-brown color with a bokeh effect of out-of-focus lights. The person is wearing a dark shirt. The microphone is on a stand and is positioned in front of the person's mouth.

# DARE

*TO BE THE*  
**DIFFERENCE**

We want to welcome students to our campus who embody the original spirit of Colorado College alumni. But for many of these students, a CC education is only possible with financial aid.

Our goals are simple: To admit more independent thinkers, creators, and trailblazers — regardless of their ability to pay. To provide the necessary financial aid so that these students can experience the best the Block Plan has to offer. And, in turn, to enable our students to make meaningful contributions to our college and to our world.


*THAT'S WHY WE'RE MAKING A BOLD  
COMMITMENT TO RAISE \$100 MILLION IN SUPPORT  
OF SCHOLARSHIPS AND FINANCIAL AID.*



WHEN  
GIVEN THE  
OPPORTUNITY,  
WE THRIVE.





A portrait of Hamiyyet Bilgi '18, a young woman with long, wavy brown hair, smiling at the camera. She is wearing a dark green jacket over a dark top with a floral pattern. The background is a blurred abstract painting with vertical strokes of yellow, red, and grey. The text "HAMIYYET BILGI '18" is overlaid in the top left corner in a white, serif font.

HAMIYYET BILGI '18

# DIVE IN HEADFIRST

HAMIYYET BILGI '18, A FIRST-GENERATION COLLEGE STUDENT, NEVER PLANNED TO LEAVE THE EAST COAST. IN FACT, SHE'D NEVER BEEN WEST OF PENNSYLVANIA BEFORE VISITING COLORADO COLLEGE. HOWEVER, A CAMPUS VISIT WAS ALL IT TOOK TO PUT CC AT THE TOP OF HER LIST OF 18 PROSPECTIVE COLLEGES.

THE SCHOLARSHIPS  
THAT HELPED BILGI  
ATTEND CC INCLUDE:

THE BERNICE McCURDY  
DAUGHERTY SCHOLARSHIP

THE IDA WHITSITT LEWIS ENDOWED  
MUSIC SCHOLARSHIP

THE DAVID AND LUCILE  
PACKARD ENDOWED SCHOLARSHIP  
AND LOAN

THE CARL L. AND  
SHIRLEY L. ROBERTS  
ENDOWED  
SCHOLARSHIP

She's now a junior majoring in international political economy, with plans to add a minor in classics.

"Academically, CC challenges you beyond just learning the material, by encouraging you to apply it and create an in-depth understanding," she says.

She seized one of these challenges early on by taking a Half Block course in diplomacy. That class led her to an internship at the U.S. Embassy in Dublin, Ireland.

Along the way, scholarships have helped Bilgi forge her path. Without financial assistance, a CC education simply wouldn't have been possible.

"I think about the CC community, alumni, and parents — who live all over the world that I've been given the opportunity to explore — who make a point of giving back to Colorado College," she says.



# ADAPT

## WITHOUT CONFORMING

*DURING HIS COLLEGE SEARCH, **GERRY RAMIREZ '18** QUICKLY SET HIS SIGHTS ON COLORADO COLLEGE.*

"The Block Plan really stood out to me," he says. "I want to become an engineer, but I also want a liberal arts education. I'm from Chicago's inner city, where you have to learn to grow and change quickly. The Block Plan requires a similar approach."

In addition to the Block Plan, he's participating in the innovative 3-2 program, that will allow him to meet the requirements both for his bachelor's degree and for engineering school. After three years at CC, he'll spend two years at one of the

college's partner engineering schools to complete his bachelor's degree in engineering.

Ramirez is thankful for those who go beyond and establish scholarships for CC students like him.

He says, "In essence these donors are saying, 'I had a good experience at Colorado College, and now I'm going to invest in someone I don't even know to provide the same experience I had or one that is even better.' That's pretty remarkable."

**THE SCHOLARSHIPS  
THAT HELPED RAMIREZ  
ATTEND CC INCLUDE:**

**THE CHARLES P. BARKLEY  
ENDOWED SCHOLARSHIP**



ALAN YEUNG '16

# STRETCH YOUR IMAGINATION

*ALAN YEUNG '16 HAD NO SHORTAGE OF IDEAS.  
AND COLORADO COLLEGE WAS A NATURAL FIT FOR  
HELPING HIM BRING THEM TO LIFE.*

THE SCHOLARSHIPS  
THAT HELPED  
YEUNG ATTEND CC INCLUDE:

**EUCLID SCHOLARSHIP IN  
MATHEMATICS AND COMPUTER SCIENCE  
COLORADO COLLEGE SCHOLARS GRANT**

**JAMES J. SINTON  
MEMORIAL SCHOLARSHIP**

**FRANK FLOOD AND RANDY BOBIER  
ENDOWED SCHOLARSHIP**

**THE FARVER ENDOWED  
SCHOLARSHIP**

A financial aid award was the deciding factor that brought him to CC as a computer science and economics major.

"CC offered me a fair amount of grant money, which helped me attend," he says.

During his senior year, Yeung worked on two theses. For economics, he examined data from several years to determine how the proportion of high-achieving students in a class helps or hurts the grades of other students. For computer

science, he created an artificial intelligence agent that could learn to make smart decisions in Minecraft, a virtual gaming environment.

"The goal is to improve on a generalized algorithm to learn from data," he explains. "It's hard, but if you have the right professor and the right people to talk to, it makes it a lot easier."

As part of his experiences at CC, Yeung interned twice in systems administration at Lockheed Martin — where he now works full time.



GENEROSITY  
OPENS DOORS  
FOR THOSE  
WHO COME  
AFTER US.





THE CROWN-GOODMAN  
PRESIDENTIAL SCHOLARSHIP

—  
PUTTING  
NEW HEIGHTS  
WITHIN REACH



**Patricia Crown '76, Barbara Goodman '82**, and their family established the Crown-Goodman Scholarship in 1990 to recognize the accomplishments of deserving Colorado College students.

More than 25 years later, these scholarships are still changing lives on campus.

Scholarships are awarded to students with strong academic records who contribute to the life of the college. The primary intent is to reduce the loans that recipients have to lean on in their senior year.



INITIAL GIFT AMOUNT:	\$250,000
CURRENT MARKET VALUE:	\$1,921,053*
TOTAL NUMBER OF SCHOLARSHIPS AWARDED:	292**
AVERAGE SCHOLARSHIP AWARD IN 1990–91:	\$2,600 (THREE RECIPIENTS)
AVERAGE SCHOLARSHIP AWARD IN 2016–17:	\$14,718 (SIX RECIPIENTS)

\*As of June 30, 2016  
\*\*As of academic year 2016–17



# THE REUBEN ELI MITRANI MEMORIAL SCHOLARSHIP

## REMEMBERING REUBEN ELI MITRANI '14

*Memorial Scholarship Enhanced by the Class of 2014, REMember  
Foundation, Walton Family Foundation Challenge*

The Reuben Eli Mitrani Memorial Scholarship was established in memory of **Reuben Mitrani '14**, a CC student who died while studying abroad during his junior year.

When his family decided they wanted to establish the scholarship, they raised funds through the REMember Foundation, which was created to fulfill the promise of Mitrani's life by providing scholarships to individuals and organizations that share his values. Mitrani's classmates and their families stepped in, dedicating the Class of 2014

senior class gift to the scholarship endowment. The scholarship also qualified for matching funds from the Walton Family Foundation, which matched contributions for CC scholarships that benefited high-need or first-generation students.

Mitrani's family continues to emphasize that even those without the means to establish a scholarship on their own can work together to make it a reality.

TOTAL GIFT AMOUNT TO DATE TO THE REUBEN ELI MITRANI MEMORIAL SCHOLARSHIP, INCLUDING CLASS OF 2014 GIFT AND MATCHING FUNDS FROM THE WALTON FOUNDATION:	\$130,090
INAUGURAL SCHOLARSHIP RECIPIENT:	FALL 2015
TOTAL NUMBER OF ENDOWMENTS ESTABLISHED OR ENHANCED THROUGH THE WALTON CHALLENGE:	56
TOTAL NUMBER OF STUDENT RECIPIENTS OF NEW OR ENHANCED SCHOLARSHIPS THROUGH THE WALTON CHALLENGE:	121 <small>RECIPIENTS FROM 2011 TO 2016</small>



# A \$10 MILLION SCHOLARSHIP CHALLENGE

## — AN ALUMNUS GETS CREATIVE TO FUND THE NEXT GENERATION OF CC SCHOLARS

An anonymous Colorado College alumnus has established an endowed scholarship fund through his estate plans.

His commitment includes a \$10 million challenge to alumni and friends of CC to join him by establishing 100 new scholarships, or enhancing existing scholarships, through their own estate plans or gifts by June 30, 2018.



CHALLENGE AMOUNT:

**\$10 MILLION**

PROJECTED NUMBER OF NEW OR  
ENHANCED SCHOLARSHIPS:

**101**

PROJECTED AMOUNT OF NEW ENDOWED FUNDS  
FOR SCHOLARSHIPS:

**\$20 MILLION**



WE SET  
*OUR SIGHTS*  
AS HIGH AS  
THESE  
MOUNTAINS.





# READY TO EMBRACE THE CHALLENGE

AMONG OUR PEERS, ALL INSTITUTIONS PROVIDE  
NEED-BASED FINANCIAL AID TO A HIGHER  
PERCENTAGE OF STUDENTS THAN  
COLORADO COLLEGE DOES.

Raising \$100 million for  
scholarships will move the  
college one-third of the way  
**CLOSER TO  
ADMITTING ALL  
STUDENTS,**  
without considering their  
abilities to pay.

COLLEGE	PERCENT OF STUDENT BODY RECEIVING NEED-BASED FINANCIAL AID	NUMBER OF UNDER- GRADUATES	AMOUNT OF INSTITUTIONAL AID AWARDED	NUMBER OF STUDENTS RECEIVING NEED-BASED AID
MACALESTER COLLEGE*	68%	2,096	\$50.6 million	1,420
GRINNELL COLLEGE**	68%	1,660	\$40.4 million	1,123
CARLETON COLLEGE*	56%	2,045	\$36.6 million	1,147
OCCIDENTAL COLLEGE*	54%	2,114	\$37.5 million	1,137
HAMILTON COLLEGE*	48%	1,867	\$35.4 million	892
DAVIDSON COLLEGE*	48%	1,796	\$34.0 million	864
OBERLIN COLLEGE*	47%	2,869	\$46.3 million	1,339
WHITMAN COLLEGE*	44%	1,503	\$20.9 million	668
MIDDLEBURY COLLEGE*	43%	2,496	\$48.1 million	1,085
BATES COLLEGE*	43%	1,780	\$30.9 million	774
COLLEGE OF THE HOLY CROSS*	41%	2,910	\$39.0 million	1,194
KENYON COLLEGE*	41%	1,801	\$28.0 million	745
COLGATE UNIVERSITY*	37%	2,864	\$44.7 million	1,047
COLBY COLLEGE**	37%	1,857	\$28.1 million	684
BUCKNELL UNIVERSITY*	35%	3,571	\$49.7 million	1,262
COLORADO COLLEGE*	31%	2,084	\$28.2 million	647

\*Source: Common Data Set 2016-2017

\*\*Source: Common Data Set 2015-2016



COLORADO COLLEGE ADMITS AND SUPPORTS MANY STUDENTS WITH FINANCIAL NEED, BUT THE COLLEGE MUST MAKE SOME ADMISSION DECISIONS BASED ON A STUDENT'S ABILITY TO PAY TUITION.

# OFFICE OF ADMISSION

# STUDENT

## PROFILE

# “CINDY”

Cindy is the child of a CC alumna and educator, and she desperately wants to attend Colorado College. She's a strong student who comes highly recommended by her teachers and whose test scores fall in the median at CC. She's completed AP coursework, is a championship debater, is president of the Model UN, and serves as editor-in-chief of her high school newspaper.

She's visited campus twice and interviewed and has clearly demonstrated that CC is her top-choice school. However, even with the financial aid she qualifies for, Cindy's family would have to pay about \$30,000 annually for her tuition.

IN CC'S NEED-SENSITIVE ADMISSION PROCESS, CINDY RECEIVED STRONG SUPPORT, BUT SHE WAS ULTIMATELY PASSED OVER FOR STRONGER CANDIDATES WHO ALSO NEEDED SIGNIFICANT FINANCIAL AID. SHE WAS PLACED ON THE WAITING LIST AND THEN DENIED ADMISSION AFTER THE FINANCIAL AID BUDGET WAS EXHAUSTED.

An annual grant of about \$25,000 would be needed to support Cindy.

An endowment of \$500,000 would support Cindy for four years and additional students like her in future generations.







An endowment of \$1 million would fund a scholarship of \$50,000 per year for Chris, and then another student after he graduates.

OFFICE OF ADMISSION

# STUDENT

PROFILE

## “CHRIS”

Chris grew up in a single-parent household in Colorado. He’s ranked 12th out of 272 students at a strong public school in Denver, where he completed a full International Baccalaureate diploma. His SAT scores combine for a total score of 2150 out of a possible 2400, and he’s interested in studying physics and computer science at CC.

Chris is also a strong swimmer who has been recruited by our coach. He’s an Eagle Scout, an active member of his church youth group, president of the Robotics Club at his school, and he runs his own landscaping business. His mother earns approximately \$80,000 annually, and he’s not eligible for state or federal aid.

SEVERAL ADMISSION OFFICERS WERE CHAMPIONS FOR CHRIS AND ADVOCATED PASSIONATELY FOR HIS ACCEPTANCE THROUGH THE FINAL PROCESS, BUT HE FELL JUST SHY OF THE VOTES NEEDED FOR ACCEPTANCE. WITH LIMITED FINANCIAL AID DOLLARS, THE COLLEGE’S NEED-SENSITIVE ADMISSION PROCESS WAS NOT ABLE TO FIND A PLACE IN THE CLASS FOR HIM.



# OFFICE OF ADMISSION

# STUDENT

## PROFILE

## “JAN”

Jan is the daughter of Korean-American immigrants, and she will be the first in her family to attend college. She's ranked third among the 426 students in her high school class. She has earned all As, including eight AP classes, and her composite ACT score is a 34 with all sub-scores above 32. She aspires to major in biology and to become a doctor.

At her high school, Jan is the president of the Key Club, runs cross country, is first-chair viola in the orchestra, and is a peer tutor. Outside of school, she plays in the Southern California Elite Band and volunteers at the children's hospital. She also works 12 hours per week at a fast food restaurant to pay for all her books, clothes, and school supplies.

An endowment of \$1 million would support a scholarship of \$50,000 for Jan for each of her four years at Colorado College.

**This endowment would then support future students at this level after Jan graduates.**

JAN APPLIED TO CC THROUGH QUESTBRIDGE, AN ORGANIZATION THAT SERVES LOW-INCOME, COLLEGE-BOUND STUDENTS. SHE WAS ORIGINALLY VOTED INTO THE CLASS DURING EARLY ROUNDS, BUT THEN WAS PULLED FROM THE CLASS DUE TO LIMITED SPACE AND FINANCIAL AID DOLLARS.





# HOW COLORADO COLLEGE STACKS UP

HERE'S WHERE CC COMPARES TO OUR PEERS  
IN ENDOWMENT DOLLARS PER STUDENT.

COLLEGE	ENDOWMENT PER STUDENT (2016)*	OVERALL ENDOWMENT IN MILLIONS (2016)
GRINNELL COLLEGE	\$993,243	\$1,649
HAMILTON COLLEGE	\$437,713	\$817
MIDDLEBURY COLLEGE	\$400,881	\$1,001
COLBY COLLEGE	\$382,692	\$711
DAVIDSON COLLEGE	\$368,556	\$662
CARLETON COLLEGE	\$360,947	\$738
MACALESTER COLLEGE	\$334,060	\$700
COLORADO COLLEGE	\$327,843	\$683
WHITMAN COLLEGE	\$317,879	\$478
COLGATE UNIVERSITY	\$286,898	\$822
OBERLIN COLLEGE	\$268,481	\$770
COLLEGE OF THE HOLY CROSS	\$234,018	\$681
BUCKNELL UNIVERSITY	\$202,303	\$722
OCCIDENTAL COLLEGE	\$175,818	\$372
BATES COLLEGE	\$140,998	\$251
KENYON COLLEGE	\$115,964	\$209

Source: 2016 National Association of College and University Business Officers (NACUBO)  
and Commonfund Institute Study of Endowments

\*The endowment per student is the overall endowment as reported by NACUBO, divided by  
the number of undergraduates cited in the Common Data Set.



SCHOLARSHIPS

PAVE THE WAY

WHEN STUDENTS CHOOSE WHERE TO ATTEND,  
SCHOLARSHIPS ARE A DECIDING FACTOR.

Among the students  
admitted to  
Colorado College  
for the 2014-15  
academic year,  
**126 CHOSE TO  
ATTEND OTHER  
COLLEGES OR  
UNIVERSITIES**  
based on financial  
aid packages.



Some of those institutions included:

ENROLLING INSTITUTION	STUDENT COUNT
UNIVERSITY OF CHICAGO	5
CARLETON COLLEGE	4
VANDERBILT UNIVERSITY	3
BROWN UNIVERSITY	2
COLBY COLLEGE	2
COLUMBIA UNIVERSITY	2
UNIVERSITY OF PENNSYLVANIA	2
WASHINGTON UNIVERSITY IN ST. LOUIS	2
YALE UNIVERSITY	2



*ORIGINALITY  
MAKES US  
TRAILBLAZERS.*





# DEDICATED TO ORIGINALITY

BY RAISING \$100 MILLION FOR SCHOLARSHIPS,  
WE WILL MAKE COLORADO COLLEGE MORE  
ACCESSIBLE TO QUALIFIED STUDENTS BY:

CREATING

160

NEW ENDOWED  
SCHOLARSHIPS

AWARDING

42%

of CC students  
need-based financial aid

MOVING CC

1/3

of the way toward becoming  
a need-blind institution

ENROLLING MORE

*talented  
students*

**WITH DIVERSE  
PERSPECTIVES,**

particularly from lower- and  
middle-income families

GIVING STUDENTS FROM ALL INCOME  
BACKGROUNDS ACCESS TO THE BEST CC  
HAS TO OFFER







# **BUILDING ON ORIGINALITY**

THE CAMPAIGN FOR COLORADO COLLEGE

14 E. Cache La Poudre St.  
Colorado Springs, CO 80903

(800) 782-6306  
[coloradocollege.edu/scholarshipgiving](http://coloradocollege.edu/scholarshipgiving)

