



The Will Smith '74 Scholarship Challenge

The Will Smith '74 Scholarship Challenge seeks to inspire new gifts to support Colorado College students through financial aid.

The challenge provides a \$50,000 match for 100 gifts of \$50,000 or more.

The Goal: \$10 Million

The goal of this challenge is to encourage 100 donors to participate and to raise at least an additional \$5 million, for a total of \$10 million.

How the Challenge Works

The Challenge provides new, outright commitments of \$50,000 or more with a \$50,000 match. Gifts and pledges to establish new endowed scholarships or enhance existing scholarships are eligible for the match.

By giving \$10,000 a year for five years, you could create a named, endowed scholarship for a CC student! Once endowed at \$100,000, your scholarship will award approximately 5% a year in perpetuity.

Typically, establishing a scholarship endowment requires a minimum commitment of \$100,000, but this challenge lowers the point of entry to establish a scholarship at Colorado College.

Projected Outcomes

At least \$10 million in new commitments for endowed scholarships.

Through our *Building on Originality* campaign, Colorado College aims to raise \$100 million for scholarships and the student experience. Your gift to the Will Smith '74 Scholarship Challenge counts toward this critical campaign goal.

To learn more about the Will Smith '74 Scholarship Challenge, contact Meghan Yingling at myingling@coloradocollege.edu or (443) 465-9635.