The Will Smith ’74 Scholarship Challenge

The Will Smith ’74 Scholarship Challenge seeks to inspire new gifts to support Colorado College students through financial aid.

The challenge provides a $50,000 match for 100 gifts of $50,000 or more.

The Goal: $10 Million

The goal of this challenge is to encourage 100 donors to participate and to raise at least an additional $5 million, for a total of $10 million.

How the Challenge Works

The Challenge provides new, outright commitments of $50,000 or more with a $50,000 match. Gifts and pledges to establish new endowed scholarships or enhance existing scholarships are eligible for the match.

By giving $10,000 a year for five years, you could create a named, endowed scholarship for a CC student! Once endowed at $100,000, your scholarship will award approximately 5% a year in perpetuity.

Typically, establishing a scholarship endowment requires a minimum commitment of $100,000, but this challenge lowers the point of entry to establish a scholarship at Colorado College.

Projected Outcomes

At least $10 million in new commitments for endowed scholarships.

To learn more about the Will Smith ’74 Scholarship Challenge, contact Meghan Yingling at myingling@coloradocollege.edu.