The Will Smith ’74 Scholarship Challenge

Will Smith ’74 has announced a new gift – a $5 million pledge for a challenge to boost gifts to endowed scholarships!

The challenge will provide a $50,000 match for 100 gifts of $50,000 or more. Smith wants to inspire others to join him in supporting Colorado College students, particularly those with financial need.

The Goal: $10 Million

The goal of this challenge is to encourage 100 donors to participate and to raise at least an additional $5 million, for a total of $10 million.

How the Challenge Works

The Challenge will provide new, outright commitments of $50,000 or more with a $50,000 match. Gifts and pledges to establish new endowed scholarships or enhance existing scholarships are eligible for the match.

Typically, establishing a scholarship endowment requires a minimum commitment of $100,000. This challenge lowers the point of entry to establish a Colorado College scholarship.

Projected Outcomes

At least $10 million in new commitments for endowed scholarships.

Through our Building on Originality campaign, Colorado College aims to raise $100 million for scholarships and the student experience. Your gift to the Will Smith ’74 Scholarship Challenge counts toward this critical campaign goal.

To learn more about the Will Smith ’74 Scholarship Challenge, contact Meghan Yingling at myingling@coloradocollege.edu or (443) 465-9635.