



# Appeal Letter Example 1

## COLORADO COLLEGE

### **Class of 2007!**

Our Colorado College experience is as original as we are. Together, as the class of “No Bad Days,” we can relive our best memories and create new adventures during our 15-year reunion at Colorado College October 7-9, 2022! [Save the date now](#). We’ll be in touch later when we launch online registration.

As a preview to the events of the weekend, don’t miss the Friday evening Tiger Tailgate and on-campus hockey game at the newly constructed Ed Robson Arena. This new facility will amaze you! Saturday is packed with chances to mingle and reminisce during the All-Campus Picnic and affinity gatherings, and will conclude at our class reception with drinks and dessert in the new Tutt Library. Our library is so cool, we can have a sanctioned party in it! Intellectual offerings, stimulating programs — some of which are reliant upon your voice to deepen the conversation — are among the many opportunities to reconnect. Visit Colorado College’s Homecoming website for more details.

As we prepare to celebrate and think back to all the moments that made your CC journey unique, consider today’s and tomorrow’s students, and how your generosity can open the doors to a one-of-a-kind CC education.

Consistently giving back — each and every year — ensures that students who thrive on the Block Plan have access to it, and all of the amazing experiences CC offers, regardless of their financial circumstances. Your support, at any level, makes a meaningful difference. Together, we truly add up.

This year, our committee has come together to set an overall fundraising goal of **\$50,000**, and a participation goal of **15%** of our class. A portion of those funds are aimed at our specific [class gift project](#), which is focused on bolstering support for the [Annual Fund](#) with \$15,000 in contributions to spread support to all areas and aspects of the college. If you prefer to support a specific cause, such as student-distributed mutual aid, antiracism initiatives, sustainability, scholarships, or academic departments, consider designating your gift to something special that impacted you while at CC. Through a multi-year gift, you can make a lasting difference for Colorado College students during our reunion year. The full value of your gift, paid over the next five years, will be counted toward our class reunion total this year. Help us reach our class goals by making your [gift online through our reunion-giving page](#).

The campus and Pikes Peak eagerly await your return, and we look forward to seeing you during our reunion in October!

**Your 15th Reunion Committee**



### Support Our Reunion Class Gift Project

first name,

Our 30th reunion is around the corner! The reunion committee is dedicated to making this a great opportunity for all of us to reconnect, create more fun times together, and immerse ourselves again in the CC community and all the exciting and impressive things that are happening there. We are really looking forward to seeing you and all of our other classmates in October.

In considering what to do as a class to show our love and support for Colorado College and to create a legacy for the Class of 1992, we are excited to announce that we have committed to establishing an endowed scholarship to honor the college and to support CC students for future generations. To jumpstart this effort, we are participating in The Will Smith '74 Scholarship Challenge. The Challenge provides a \$50,000 match for collective class gifts of \$50,000 or more. This 1992 endowed scholarship will be something that each of us can continue to contribute to over the years. As funding for the scholarship grows, the number of students who can benefit will increase, and the collective legacy of the Class of 1992 will endure well beyond our individual lifetimes.

Join us in making a gift to this new scholarship in honor of our 30th reunion. A gift of any size is truly meaningful, and it adds up! It's also worth noting that CC will count any gift (or pledge of a future gift) made this year, to any designation, toward the \$50,000 match and toward our class giving total for our 30th reunion year. Participation at any amount is a significant driver of achieving something special – something we can all feel great about supporting.

For our 30th, consider \$300,000 😊 — or \$30,000, or \$3,000, or \$300, or even a multi-year recurring gift of \$30. Whether you go big or not, just make sure you go — to the reunion.



**Looking forward to seeing you there,**

Peter Fritz, Sarah Gauger, Chris Haymons, Randy Holmes, Georgi (Pantely) Laufenberg,  
Kristen Palmer Solo, and Deane Malott

**Your 30th Reunion Committee**

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