# **Class of 1978 – Class and Reunion Statistics**

## **Class Size**

Number of alumni with 1978 as their <u>preferred reunion year</u>: **550 (use for setting attendance goals)** 

This number includes all degreed alumni, non-degreed alumni who attended CC for at least two semesters, and alumni who have selected 1978 as their preferred reunion year (I.e., can include winter graduates and summer graduates as well!)

Number of alumni with 1978 as their actual <u>graduation year</u>: 454 (what you will remember from your commencement day!)

## **Reunion Statistics**

Average Reunion Attendance for the Class of 1978: 13% of your class

Average Attendance for a 45<sup>th</sup> Reunion Class: 11% of the class

- Highest attendance by a 45<sup>th</sup> reunion class: 17%
- Lowest attendance by a 45<sup>th</sup> reunion class: 6%

### Suggested attendance goal: 13% or 70 alumni + guests

Your attendance goal will be used for venue selection to ensure your class can fit into a requested event space.

### **Communication Statistics**

Percentages below reflect alumni contact information available in CC's alumni database and requested exclusion codes by classmates for email, phone, and mail.

Percentage of class contactable by email: 50% Percentage of class contactable by phone: 62% Percentage of class contactable by mail: 91%