

STRATEGIC PLAN

2025–2030

Claim Our Space

Executive Summary

Colorado College's five-year plan, *Claim Our Space*, charts a bold course toward academic distinction, operational sustainability, and societal impact. Anchored in four strategic priorities, the plan positions the College to emerge as a more adaptive and academically vibrant liberal arts institution with national relevance.

STRATEGIC PRIORITIES



Priority 1: Institutional Strength

Operational Efficiency •

Financial Sustainability • People & Culture

- Implement data governance and modernize core systems to improve transparency, data-informed decision-making, and cross-campus communication.
- Reduce risk and strengthen compliance through policy review, training, and regular risk assessments.
- Operationalize strategic resource allocations aligned with mission-driven priorities.
- Stabilize enrollment, progressively increase fundraising, and optimize auxiliary operations to ensure long-term financial viability.
- Advance equity and belonging through inclusive policies, employee development, and by addressing compensation gaps.
- Launch the institutional health and well-being strategic plan to bolster systemwide supports.



Priority 2: Reclaiming the Liberal Arts

Faculty Development & Scholarship •

Academic Experience

- Invest in pedagogical, curricular, and research innovations.
- Strengthen faculty onboarding, mentoring, and leadership development to ensure faculty thrive.
- Expand immersive and experiential learning opportunities alongside health and well-being programming to promote holistic student development.
- Modernize and expand science facilities to support teaching, research, and transdisciplinary collaboration.
- Create new faculty pathways to enhance career flexibility and faculty excellence.
- Enliven and strengthen a connected faculty community—across generations, career stages, and disciplines—to foster belonging and deepen relationships.



Priority 3: Deepening Engagement

Brand & Visibility • Community Engagement

- Operationalize and sustain a revitalized brand platform to expand geographic reach and clarify the College's value proposition.
- Increase alumni engagement through strategic communications, career resources, and volunteer opportunities.
- Expand alumni social engagement opportunities, affinity groups, and academic engagement opportunities to cultivate connections among CC graduates.
- Strengthen community partnerships and increase visibility of campus initiatives to foster civic engagement and institutional pride.
- Position the Fine Arts Center as a regional catalyst for cultural engagement, lifelong learning, and interdisciplinary collaboration to broaden impact across local, state, and regional audiences.
- Strengthen regional brand awareness and recruitment in the Four Corners region and allocate resources to increase enrollment from the Midwest and Southeast regions.



Priority 4: Excellence in Outcomes

Championship Culture • Student Success

- Expand career readiness programming and strengthen relationships with graduate schools to ensure post-graduate success.
- Advance championship-level performance in athletics through expanded support resources and benefit enhancement.
- Foster an environment where student-athletes regularly achieve conference academic recognition.
- Invest in integrated student support systems to foster sense of belonging and to increase graduation and retention rates.
- Complete cognitive skills outcomes assessment in the Colket Center for Academic Excellence to improve first-year student transition and academic preparedness.
- Adopt and integrate technology that provides data analytics to track student performance and elevate academic support services.

*To learn more about Colorado College's plan to Claim Our Space, visit:
coloradocollege.edu/futurefocused*