



COLORADO SPRINGS

Fine Arts Center

at COLORADO COLLEGE

## **Museum Implementation Plan Overview – FY 2018 FAC Advisory Board Meeting – 11/30/17**

### **CSFAC AT COLORADO COLLEGE MISSION STATEMENT**

The Colorado Springs Fine Arts Center at Colorado College provides innovative, educational, and multi-disciplinary arts experiences that elevate the individual spirit and inspire community vitality. The FAC provides visual arts, performing arts, and arts education to the entire Colorado Springs community and is a valuable resource for students and faculty that furthers the educational mission of the college.

### **CSFAC at CC STRATEGIC PLAN**

#### **THEMES TO GUIDE PROGRESS**

**EXCELLENCE:** Excellence in supporting ever-increasing quality and distinctiveness across all our endeavors honors both the Fine Arts Center's historic vision for innovative, culturally diverse, collaborative arts programs and Colorado College's sustained commitment to providing the finest liberal arts education to its students.

**ACCESS:** Increasing and broadening engagement and interaction among a wide range of constituents and programs opens the door to performances, exhibits, classes, and other cultural and learning experiences for people of all ages, interests, and circumstances at the college, in the larger community and around the region, nation, and world.

**COLLABORATION/CONNECTIVITY:** These ideals are historical cornerstones of the FAC and of progressive higher education institutions as well, and strengthening and supporting links across the programs, projects, practices, and methodologies that make up the center and the college will guide our next strategic steps.

#### **SIX RECOMMENDATIONS**

1. Nurturing a Community of Artists
2. Inviting Visitors to Enliven the FAC Community
3. Building an Innovative Program of Arts Education
4. Inspiring Creativity through Collaboration
5. Developing an Arts Corridor
6. Underscoring the FAC's Place as a Distinct National Model for an Arts Center

# CSFAC at CC Museum Implementation Plan

The FAC Museum offers a robust and active program of exhibitions, tours, and programs for audiences in Colorado Springs, on the CC Campus, and throughout the Pikes Peak area. With historic strength in the arts of the Southwest, the FAC Museum also collects and displays art of the Americas from modern and contemporary artists. The museum aims to inspire, teach, and support its visitors through high quality exhibits and programs that facilitate dialogue, generate ideas, celebrate creativity, and enhance learning throughout our rich and varied community.

## PRIORITIES – FY 2018

### ADMINISTRATION

- Increase the museum's presence in the community and regional reputation [Excellence, Access]
- Grow audiences by increasing access from across our community [Excellence, Access, Connections]
- Amplify visitor experiences [Excellence, Access]
- Build connections with campus, community, regional organizations, and national institutions [Excellence, Access, Connections]
- Enhance gifts and donations to the collection [Excellence]

### CURATORIAL

- Design successful exhibitions that underscore our sense of place across disciplines; that connect audiences to historical and contemporary cultures in new and exciting ways; and that incorporate a range of voices from our communities to attract new audiences [Excellence, Access, Connections]
- Develop and implement collaborative curatorial practices and pedagogies [Excellence, Access, Connections]
- Expand the museum's research presence [Excellence, Connections]
- Inaugurate a program to highlight the work of young alumni, emerging local artists, and collaborative community projects [Excellence, Access, Connections]
- Enhance outreach and invite collaborations that create connections between local communities and museum collections [Excellence, Access, Connections]
- Strengthen, expand and invite new collaborations with other regional organizations for programs and exhibitions [Excellence, Access, Connections]

### COLLECTIONS

- Implement new database system and build expertise and resources within the program [Excellence, Access]
- Prepare to launch online platform with selected object records in Fall 2018 [Excellence, Access]
- Update, codify, and implement up to date methods and techniques in registration, storage and installation [Excellence]
- Develop a conservation program for collections maintenance; build relations with relevant departments [Excellence, Connections]
- Support and enhance intern program for CC students [Excellence, Access]

### EDUCATION

- Develop successful and innovative K-12 program [Excellence, Access, Connections]

- ❑ Create successful student guides program for CC students in museum [Excellence, Access, Connections]
- ❑ Build program to offer professional development to K-12 teachers in region [Excellence, Access, Connections]
- ❑ Establish and implement innovative practices in museum education [Excellence]
- ❑ Support docent program, providing training that focuses on audience-centric approaches and establishing efficiencies that promote excellence [Excellence, Access]

## **ACADEMIC ENGAGEMENT**

- ❑ Expand and develop faculty teaching program across disciplines and programs [Excellence, Access, Connections]
- ❑ Explore, pilot and support programs to support innovative teaching and curricula [Excellence, Access, Connections]
- ❑ Provide training for faculty, staff, docents, and teachers [Excellence, Access, Connections]
- ❑ Invite visitors to the museum to expand teaching and learning possibilities [Excellence, Access, Connections]

## **IMPLEMENTATION – FY 2018**

### **❑ Administration**

- Prepare for AAM reaccreditation by reviewing and updating core documents in museum and participating in institution-wide initiatives
- Establish and support new museum subcommittee within FAC at CC Advisory Committee structures; prepare documentation on mission, parameters, policies, roles, and responsibilities; plan and implement 4x/year meetings
- Work with Advancement on fundraising and acquisitions for collection
- Strengthen position of museum on campus and in academics through strategic partnerships
- Support programs by ensuring adequate personnel; hire and onboard Paraprofessionals (Curatorial Assistant and Academic Engagement Assistant) and administrative assistant
- Study and develop new museum hours to improve visitor access and usage of collections and galleries; grow visitor base
- Institute cross-program and audience assessment models for evaluation and reflection
- Institute and support Scholars in Residence program to support high-level museum research from diverse perspectives

### **❑ Curatorial**

- Design successful exhibitions that underscore our sense of place across disciplines; that connect audiences to historical and contemporary cultures in new and exciting ways; and that incorporate a range of voices from our communities to attract new audiences
- Research and pilot new collaborative curatorial practices and pedagogies
- Implement initiatives to provide access to a variety of audiences differently abled; encourage techniques that foster inclusion in gallery programs and materials; explore tactile, experiential and immersive experiences in the galleries
- Explore and research implementation of a tribal relations program
- Expand the museum's research program in order to support docent training, and improve object labels, gallery guides, and museum publications
- Establish a program for 2018 to show young alumni, emerging local artists, Art majors, and collaborative community projects.
- Establish a program series for public and campus to engage with artists, exhibitions, and performances

- Identify criteria and build on existing collaborations with Green Box, Anderson Ranch, UCCS, Pikes Peak Arts Council, for meaningful partnerships; target other regional organizations for programs and exhibitions in sustainable ways; participate in traveling/shared exhibitions when appropriate to mission

#### □ Collections

- Implement new TMS database system and manage data migration, train staff to build expertise
- Photograph and digitize complete records for 50 objects by Fall 2018
- Research new approaches in registration processes and procedures
- Improve storage methods and techniques
- Build self-sufficiency in installation
- Create a learning space in collections for class use
- Develop a conservation program for collections maintenance in conjunction with relevant departments
- Assess and enhance intern program; create opportunities for CC students in museum; build cross-department management capacity; include student progression options; research and pilot shared internship program

#### □ Education

- Hire an Education Director to oversee docent program, school/group tour program, and museum educational programming and materials
- Expand K-12 program with free tours
- Build student guide program for CC students
- Work with Patron Experience team to create a positive, welcoming experience for visitors to the museum
- Offer professional development to K-12 teachers through classes, workshops, training sessions, speakers, etc.
- Implement innovative practices in museum education, particularly technological, to increase engagement, investment, and access.
- Support docent program, providing training that focuses on audience-centric approaches
- Streamline and establish efficiencies in docent program to promote excellence

#### □ Academic Engagement

- Continue and expand the inter-disciplinary experimental arts program established at CC; increase the participation in the program by both faculty and students
- Engage with complex and cutting edge projects to test boundaries of possibilities, through Faculty Fellow program and others
- Offer training for faculty, staff, docents, and teachers throughout the year (workshops, orientation, speakers, training sessions, etc.); implement second Objects Based Learning Faculty cohort
- Improve faculty access to information about Museum and program through publications and web presence
- Invite visitors to the program to expand teaching and learning possibilities about art in the region; collaborate with Great Performances series and other campus initiatives
- Clarify, solidify, and grow the Artists in Residence program
- Implement program for UnBlocked classroom gallery space