

# Latinos

*Three-quarters of Latino voters identify as a conservationist, up 18 points from two years ago.*

While Western voters overall are increasingly likely to identify as a conservationist (76% of all voters in the West today), the increase has been even greater among Latinos. Fully 75% of Latino voters identify as a conservationist today, up from 57% in 2016. These voters also identify as an outdoor recreationist (71%) in a comparable proportion as Western voters overall (74%). Latino voters report taking part in many outdoor recreation activities regularly (88% engage in some form of outdoor recreation regularly), including hiking (60% of Latinos), camping (53%), wildlife viewing (28%) and boating (18%). In fact, 83% say they have visited national public lands in the last year, again comparable to Western voters overall (86%).

*When it comes to national priorities for public lands, Latino voters strongly prefer that the Administration focus on protecting sources of clean water, the quality of the air, and wildlife habitat.*

Three-quarters (75%) of Latinos say the Administration should focus on protecting public lands, while 18% prefer the Administration place more of an emphasis on producing more domestic energy through responsible drilling and mining on national park lands.

Ensuring we protect sources of clean water, our air quality and wildlife habitat while providing opportunities to visit and recreate on our national public lands

75%

Ensuring we produce more domestic energy by increasing the amount of national public lands available for responsible oil and gas drilling and mining

18%

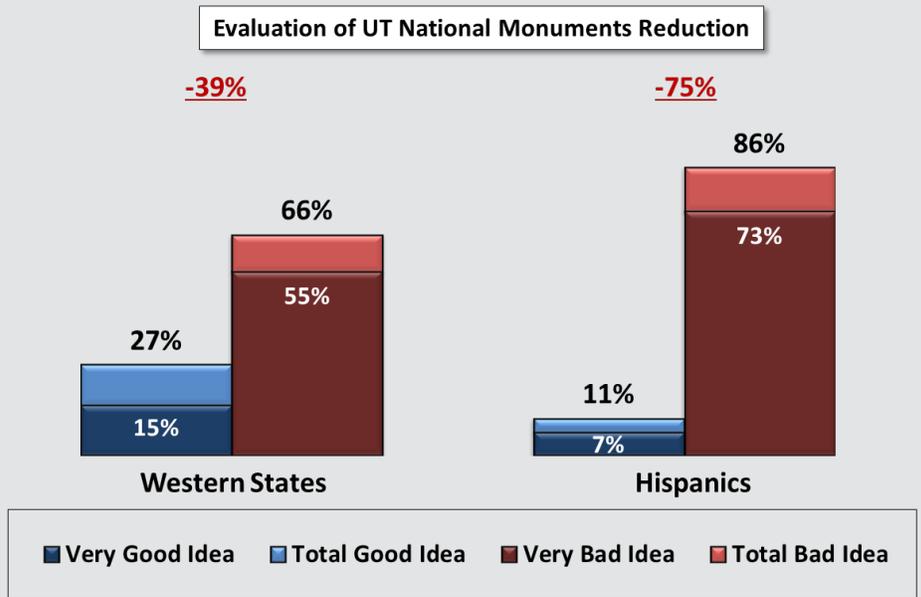
***In fact, more than four-in-five Latino voters perceive public lands and the outdoor lifestyle of the West to be an economic advantage for their state.***

Fully 82% say when it comes to attracting well-paying jobs and innovative companies, the presence of public lands coupled with the opportunities for outdoor recreation gives the West a distinct advantage over other parts of the country (50% big advantage, 32% a little advantage). Similarly, 70% of Latino voters in these states say that the outdoor recreation opportunity is very important to the economic future of their state, and 91% say it is at least somewhat important. A majority of Latino voters (52%) say that unemployment is an extremely or very serious problem in their state (18 points higher than Western voters overall).

***Potential actions affecting public lands.***

Majorities of Latino voters in the West oppose many actions the Trump administration has taken or is considering. Allowing mining on public lands abutting Grand Canyon National Park draws the sharpest response from Latinos, with 82% opposing mining on these lands. They are also strongly opposed to both expanding the amount of public land that is available to private companies for mining (76% oppose), as well as expanding public land that would be available to private companies for drilling (69% oppose).

Further, fully 86% of Latino voters say that reducing the size of Bears Ears and Grand Staircase Escalante National Monuments is a bad idea, 20 points higher than Westerners overall. In fact, only 11% of Latinos say it is a good idea to reduce the size and protections on these public lands.



Overall, just 21% of Latino voters in the West approve of the job the Administration is doing in handling issues related to land, water, and wildlife, compared to 68% who disapprove.



***Latino voters in the West are concentrated in New Mexico, Arizona, Colorado, and Nevada and are far more likely to be Democrats than Republicans.***

Overall, 16% of voters in the survey identify as Latino, but 95% of these voters live in one of four states; New Mexico, Arizona, Colorado, and Nevada. Politically, Latinos in the West continue to lean left, with 56% reporting they are a Democrat, compared to 19% who identify as Republican and 26% saying they are Independent. That partisan distinction may affect some of the responses to policies attributed to the Administration.

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