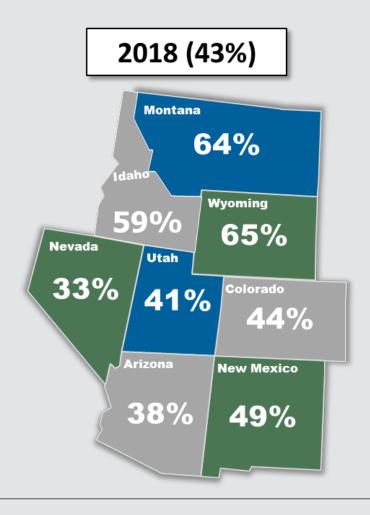
Sportsmen

Sportsmen Demographics

Just more than two-in-five (43%) of Western voters identify as a hunter or angler, or both. Looking at their demographics, sportsmen in the West are more likely to be male (58%), white (71%), and Republican (44%), than those who are not hunters or fishermen. Among voters who live in rural areas, 71% are sportsmen, but there are also a significant number of sportsmen living in urban or suburban areas (34% of voters who live in the cities or suburbs are sportsmen).

Geographically, there are more sportsmen in Wyoming (65%) and Montana (64%) but at least one-third in every state identify themselves as a hunter or angler.









Sportsmen visit national public lands frequently.

Fully 55% of sportsmen visited public lands six or more times in the past year, with more than a quarter (28%) visiting more than twenty times. In total, 91% of sportsmen visited public lands at least once in the last year, and 80% say they intend to visit a national park within the next year.

Hunters and anglers in these Western states are strong proponents of protecting public lands and other conservation measures.

Sportsmen are one of the most likely voter sub-groups to identify as a "conservationist," with 79% describing themselves as such, up from 75% last year.

This carries over to their feelings on protecting public lands, as 58% would prefer the Trump Administration focus on protecting clean water, air quality, and wildlife habitats on public lands, compared to 28% that would prefer the Administration focus on producing more domestic energy on public lands.

Ensuring we protect sources of clean water, our air quality and wildlife habitat while providing opportunities to visit and recreate on our national public lands

58%

Ensuring we produce more domestic energy by increasing the amount of national public lands available for responsible oil and gas drilling and mining

28%







Sportsmen also recognize how important public lands are to the economic future of the West.

Three-quarters (75%) of sportsmen say that the outdoor recreation economy is very important to the economic future of the West, and 93% of sportsmen overall say the outdoor recreation economy is at least somewhat important.

Sportsmen also view the outdoor recreation economy in their states as a significant advantage when it comes to attracting jobs and innovative companies. Eighty-three percent (83%) see public lands and the lifestyle of outdoor recreation as giving Western states an advantage over other parts of the country, including a majority (53%) that say it gives the West a "big advantage."

Economic Advantages Due to Public Lands

A big advantage over other parts of the country	53%
A little advantage over other parts of the country	29%
Total Advantage	83%
Total No Advantage	13%
No real advantage over other parts of the country	13%

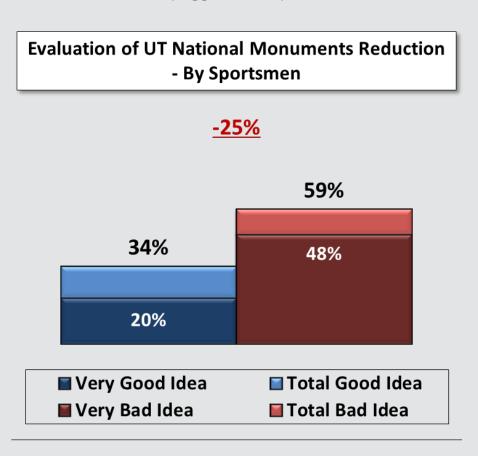






A clear majority of sportsmen say that reducing the size of two Utah Monuments is a bad idea.

Fully 59% of voters in this region say it is a bad idea to reduce the size and the protections on public lands in these National Monuments, while only one-in-three (34%) believe this is a good idea. As some voters are not familiar with these monuments, a brief neutral description was used so that all respondents would be reacting with the same basic information: Thinking specifically about two national monuments in Utah – Bears Ears and Grand Staircase Escalante, which contain fossils, petroglyphs, cliff dwellings and wildlife habitat - President Trump announced in December that the administration would remove existing national monument protections and reduce the size of the lands conserved as national monuments by approximately two million acres.



Moving forward, 63% of sportsmen say it is a bad idea to reduce the size or change the status of other Monuments.

In six of their eight states, voters were asked generically about changes moving forward. Sportsmen in these states say that it would be a bad idea for the administration to "eliminate protections or reduce the size of other National Monuments in the West."





