

# A GROUNDSWELL RISES

A Message from the President and  
Chair of the Board of Trustees

## DEAR FRIENDS,

Over the last year, *Building on Originality: The Campaign for Colorado College* has come to life in exciting ways. We took the campaign on the road and saw many of you at events across the country that featured our outstanding students, alumni, and faculty. Nothing compares to being among CC community members who share our enthusiasm for the college and our ambitions for the future. You can read more about the campaign events in San Francisco, New York, Chicago, and Denver.

This \$435 million fundraising initiative is a critical investment in our people, place, and program. We are grateful to the many alumni, parents, and friends of the college who have responded with unprecedented generosity. Collectively, we have raised \$339.3 million as of Sept. 30, 2018, and we can already see the impact of these gifts.

### Scholarships Open the Doors

The campaign is supporting students like **Cristina Garcia '19**, who spoke at our event in Denver. A double major in religion and Southwest studies, Garcia was instrumental in developing a smudging and pipe ceremonies policy in support of indigenous students, faculty, and staff. In her first year at the college, Cristina participated in the Bridge Scholars Program, and she has served as a mentor for the program for two years. She has been an active member of the



CC community by co-chairing SOMOS (Latinx and Chicano Student Union) and NASU (Native American Student Union) and working in Tutt Library. Cristina's educational experience was made possible in part by the Carl L. and Shirley L. Roberts Endowed Scholarship and Crown-Goodman Presidential Scholarship. You can read more about Cristina.

### Enhancing the CC Experience

We see the impact of the campaign in experiential learning and fieldwork, like the archeological and anthropological research conducted by **Angie Krall '92**, **Ella Axelrod '19**, and Anthropology

Assistant Professor Scott Ingram. For months, this CC alumna, student, and professor have worked to piece together a narrative about two boxes, dating from 1890 to 1918, found in the San Luis Valley's Rio Grande National Forest. The boxes contained various items from recipes to children's books. We may never know who buried these boxes at the foot of a cliff face, or why, but the CC researchers are piecing the story together. Our distinctive place in the Rocky Mountain West provides constant reminders of our history.

We are thrilled about the potential for the Edward J. Robson Arena to

enhance student life at CC by serving as an on-campus competition arena and community event space. In addition to receiving significant support from alumnus **Ed Robson '54, P'79, G'11** and other donors, we are partnering with the Colorado Springs City for Champions initiative to fund the project. The arena will become the home of CC Tiger Hockey, provide an excellent facility for club and intramural sports and recreational activities, and connect our campus to the broader Colorado Springs community.

### **Innovation Emphasizes New Ways of Thinking**

We also see the impact of the campaign on CC's innovative educational program. As we approach the 50th anniversary of the Block Plan, we continue to discover new ways to embrace its potential. Whether it's through new partnerships or creative perspectives, we are renewing our programs to meet the changing needs of current and future students.

Our Innovation at CC program distinguishes itself from programs at other institutions by focusing on creativity, the precursor to innovation. Innovation at CC emphasizes design thinking, risk/failure/resilience, and mindfulness. These practices and tools lead students into the change making space, where ideas become actionable.

We're using the word "changemaker" instead of "entrepreneur" to make the point that innovation occurs culturally, socially, and personally, rather than exclusively in the business and tech worlds. Colorado College is broadening the scope of innovation and breaking down barriers to engage more students.

As these examples illustrate, our campaign focuses on investing in our people, place, and program — all of which are unique and integral to CC. To achieve our goals, we need support from alumni, parents, and friends who share our aspirations for the college's future during this time of unprecedented progress.

Through this campaign, the largest in Colorado College history, we aim to attract students and faculty who seek our distinctive approach to higher education and support them with the resources to make meaningful contributions to our college and our world. Our goals for scholarships, innovation, and enhancing the CC experience are deliberately bold so that this campaign has a profound and lasting impact.

### **Investments That Matter**

By raising \$100 million for scholarships, CC will extend our ability to offer need-based financial aid to 33 percent

more students and better compete for students with exceptional talent. Beyond direct tuition aid, we are seeking funds to support field trips, study abroad programs, and block break activities, which expand the student experience and make CC more accessible to all students. With a goal of \$40 million, the college will support new initiatives and build a home for our exciting vision for Innovation at CC.

We are grateful to every member of the CC community who is helping us realize our aspirations. The groundswell of support is inspiring, but there is still much to do. We need your ongoing help, through your gifts, and by spreading the word to encourage others to join in the effort.

Thank you for all you are doing to build on originality!

Sincerely,

**JILL TIEFENTHALER P'21**

*President*

**SUSAN S. BURGHART '77**

*Chair, Board of Trustees*