Hydraulic Jump

Team or Business Name: **Hydraulic Jump**

Team Members & all contact Information:

Mike Curran: Mikejc242@gmail.com
Brennan O'Connell: Brennan.oconnell@coloradocollege.edu

**The Idea:**

Noticing a trend in the relevance of water issues in the west and an increase in the frequency of these issues coming into public light, we want to create a medium (in the form of a website) in which to organize, compile, and present these issues to the public in a clear, easy to navigate way. The main goal of the organization is to educate people on the subject of water issues in the west - people who know nothing about the current situations and those who have a prior knowledge but are looking to understand more. This educational website would provide unbiased information covering a wide breadth and depth of issues focused around water management and how it is affected by factors such as policy changes, management strategies, and of course, climate change.

**Location where you plan to start your business?** This organization, for now, is all website-based.

**Initial obstacles preventing you from starting your business:**

The biggest demand involved in starting this organization is going to be the start-up costs. The big ones include obtaining the domain name, developing the website, and advertising the website when it is up and running. Beyond that, it will be a time commitment on our part to keep the information current. Although the start-up costs are relatively minimal, support from this fund will allow us to take a financial risk that we, as soon to be college grads, would otherwise not be able to take.