Culture

Team or Business Name: Culture

Team Members & all contact Information:

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The Idea:

Over the past four years, my father and myself have amassed nearly 100,000 scans from public domain (i.e. published before 1925) atlases, travelogues, books, etc.; information and perspectives of the world that exist in the catacombs of our history but have not yet entered the electronic medium of the internet. We have single handedly scanned hundreds of these books purchased online. We have been working to photo-shop, geo-tag, and provide meta-data for this information in order to create a cohesive scaffolding of the world around us.

But this foray in archival work is merely a subsection of a wider project in immersive learning of the humanities, arts, and history entitled Cultural Resources (Culture). Culture will be an immersive utility in which political figures, scientific movements, works of art, etc. from around the globe will be contextualized in the wider milieu in which they existed. For example, the work of Charles Darwin will be intermeshed with concurring socio-economic trends, artistic works, and geo-political movements.

Regarding the core applications of this project- specifically regarding the aesthetic design and tactile orientation through which this website/smartphone application will be devised- I'm hesitant to reveal in this forum. I've debated the notion of a non-disclosure agreement for those who wish to know more and we're currently in contact with a patent attorney in order to figure out what measures should be taken in this context.

Location where you plan to start your business? San Francisco, CA

Initial obstacles preventing you from starting your business:

- Rigorous geo-tagging and meta-data encryption of scanned and uploaded data still remains to be done.

- The development of a community through which the resource can grow is certainly an obstacle. Colleges and universities serving as beta sites for the program would certainly be appropriate, and given the plethora of those in the Bay area in conjunction with its entrepreneurial fervor, we envision San Francisco as the ideal start-up location.

- The cultivation of more data, alliances with record companies, publishers, travel firms, etc., for supplemental content and marketing muscle will be of importance.