Organization name: Conservation Colorado
Location (city/state): Denver, Colorado
Organization’s website: www.conservationco.org

Yearlong Fellowship (June 2018-May 2019)
Summer Fellowship (June-August 2018)

Organization Mission/Goals (100 words or less):
May include a bulleted list of priorities or initiatives, in addition to mission statement.

Conservation Colorado is a statewide organization working to protect Colorado’s air, land, water, and people. We work to elect pro-conservation leaders to public office and hold them accountable to move Colorado forward in protecting our environment.

We primarily focus on energy and climate, healthy rivers and streams, protecting our public lands, and civic engagement. Our “politics-and-policy” approach, matched with grassroots organizing, helps us achieve broad change.

Title of PIFP Fellow: Communications Fellow

Primary responsibilities of PIFP fellow (bulleted list; 100 words or less):

- Compile daily news digest of relevant Colorado environmental news
- Write blogs, web content, letters to the editor, opinion pieces, and other long-form communications content
- Produce Instagram, Facebook, Twitter, and other digital content
- Create social media guides for relevant issue areas
- Research issues, policies, and history of various issues related to Conservation Colorado’s work
- Track and analyze relevant communications data to inform strategy
- Assist with website maintenance and construction
- Improve our communications through new ideas, creating visual and written content, expanding our reach to new audiences
- Help organize and grow our photo library
  - Attend community events and legislative hearings to assist staff, take
photos, and spread the word

- Other duties as assigned

Qualifications sought in PIFP fellow *(bulleted list; 50 words or less)*:
*Include Required and Preferred sections, if applicable.*

**Required:**
- Enthusiasm for environmental issues, especially land conservation, clean water, renewable energy, climate change, and/or environmental justice
- Team player
- Strong writing and public speaking skills
- Keen desire to learn
- Attention to detail
- Flexibility and willingness to take on a variety of tasks
- Organized and able to manage short-term and long-term deadlines
- Desire to work in advocacy, communications, politics, and/or policy

**Preferred:**
- Photography skills
- Graphic design skills
- Video production skills
- Spanish-language skills

Areas of skill/experience/background *required* in PIFP fellow:

- Accessibility/disabilities
- Activism ✔
- Advocacy ✔
- Campaigning
- Children's issues
- Civil rights/social justice
- Coalition work
- Community/political organizing
- Criminal justice
- Customer service
- Data analysis ✔
- Digital media ✔
- Diversity/inclusion
- Domestic violence issues
- Economics
- Editing
- Education ✔
- Environmental issues
- Event Planning
- Finance/business
- Fundraising/development
- Government
- Healthcare/health sciences
- Human services
- Journalism/publications (print/online) ✔
- Law
- Legislative process
- LGBTQ issues
- Lobbying
- Marketing/sales
- Performing/fine arts
- Policy:
  - Education
  - Environment ✔
  - Fiscal
  - Health
  - Legislative
  - Other: __________________
- Politics
- PR/communications
- Public speaking
- Qualitative research
- Quantitative research
- Reproductive rights/freedom
- Social science research/methodology
- Statistical analysis
- TV/radio
- Volunteer management
- Other: __________________
- Other: __________________
**Technology skills required in PIFP fellow:**

<table>
<thead>
<tr>
<th>Skill</th>
<th>Required</th>
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<tbody>
<tr>
<td>Adobe Creative Suite (Acrobat, InDesign, PhotoShop)</td>
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<td>Blog platforms (WordPress, Blogger)</td>
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<td>Database management (Salesforce, GiltWorks, Wild Apricot)</td>
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<td>Digital marketing/outreach (Twitter, Instagram, Facebook, etc)</td>
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<td>E-newsletter platforms (MailChimp, Constant Contact, Vertical Response)</td>
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<td>GIS</td>
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<td>Graphic design (infographics, etc)</td>
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<td>Microsoft Office Suite (Word, Excel, PowerPoint)</td>
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<td>Video/film production</td>
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<td>Website design/management (WordPress, SquareSpace, etc)</td>
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<td>Other: Website design helpful but not required</td>
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<tr>
<td>Other: Graphic Design helpful but not required</td>
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**Certifications Required:**

- WFA
- WFR
- First Aid
- CPR

**Language Skills Required:**

- English
- Spanish

**Other:** Spanish helpful but not required