

FICTIONAL EXAMPLE

Projected Funding – Filmmaker and Screenwriter come to talk at CC about an artistic film adaptation of a well-known children’s book, along with a screening of the movie. The screening is donated because the filmmaker is a CC alum, who also is coming free of charge, minus travel expenses.

INCOME

Sponsorships - Total \$4,000.00

English - \$2000

NEH Endowment - \$500

CCSGA - \$1,500

Request to CAF - \$2,000

Request to Film/Media Studies - \$500

Ticket Sales \$2,000

TOTAL ESTIMATE INCOME - \$8,500

EXPENSE

Screenwriter Honorarium - \$5,000

Travel

Airfare - \$700

2 at \$350 each

Accommodations - \$1424

Hotel 2 nights each at \$300 per night = \$1200

Per diem – 1 full day (\$75) + 2 ½ days (\$37) each = \$224

Community Outreach Project (crafts for kids who come with families) \$250.00

MARKETING/PUBLICITY - \$850

\$500 Ad - Gazette

\$300 PRINTWORK

\$ 50.00 COLORADO COLLEGE Paraprof Assistance (designing all posters, ads, working with CC Communications)

TOTAL EXPENSE - \$8,224