AGENDA  MINUTES

I. Subcommittee Updates
   o Performing Arts – Shawn Womack
     i. Create a holistic vision for the performing arts at CSFAC at CC; a vision that embraces both the production of regional professional theatre and the presentation of regional, national and international artists in the live arts and film
     ii. Deepen relations with audiences to build patron loyalty and widen the community of participants to include non-attending communities.
     iii. Build meaningful relationships and structures across the new entity that encourage life-long learning
     iv. Use the performing arts to shape an institution that is more than the sum of its parts
     Comments –
      ▪ Look at reshuffling (i.) and (ii.) or combining them. Begin with relationship and connection to audience and how that informs the programming
   o Bemis School of Art – Kris Stanec
     i. Visionary Arts Learning in an innovative incubator space that recognizes the creative process as a shared human experience and fundamental human need
     Comments –
      ▪ Look at combing the 4th and 5th initiative; tease out that inclusivity applies to both the teacher and the participant; in the 4th bullet explain more/be explicit about the programming and classes
      ▪ In the 1st initiative, what is meant by proximity/how does design inspire learning?
      ▪ In the 1st initiative, change the word “build” a physical space to “create” a physical space
      ▪ Are the visual arts being missed by looking broader at visionary arts?
      ▪ Missing language on collaborating in arts education across the three programs (performing arts, museum and Bemis School of Art)
      ▪ Where is the connection to CC and the leveraging of CC’s expertise in doing education/teaching?
      ▪ Add in that Bemis will be both “skills based learning” and “learning through the arts”
   o Museum – Rebecca Tucker
i. Be a national model of excellence for a regional and academic museum by honoring and expanding upon the Fine Arts Center’s historic vision for innovative, culturally diverse, and interdisciplinary arts programs for all.

Comments –

- Bullet 3 and 4 of the initiatives are too vague (collections/museum experience)
- What is meant by “challenge the traditional museum experience
- Rethink the use of the word “multi-cultural” in bullet 1
- Condensing to a single theme and five initiatives may have lost some detail and intent; the document dated 12/5 was stronger
- Missing the CC connection and the collaboration with the other programs (performing arts and Bemis); interdisciplinary programs

General comment – the alliance has the opportunity to leverage the college’s national and international reach with the FAC’s local and regional connections.

II. Update on Communication

- Cross promo ads are continuing
- February 2017 (2/1-3/3/17) sharing of the draft program strategic plans with the broader community (ideas)
  - Posted on CSFAC website with new online comment section
  - One community listening session
  - Program subcommittee outreach and engagement with key constituent groups

III. Next Meeting – January 20, 2017 - narrative draft of the program subcommittee strategic plans; CSFAC at CC mission statement review