Colorado Springs Fine Arts Center at Colorado College
Strategic Planning Museum SubCommittee
October 10, 2016
Fine Arts Center Board Room
3:30 pm – 5 pm

Members Present: Rebecca Tucker, Co-chair, Blake Wilson, Co-chair, Joy Armstrong, Susan Edmondson, Jane Hilberry, Mario Montaño, Eric Perramond, Annette Seagraves, Bruce Warren, Jaxon Rickel, Staffer
Members Absent: Jessica Hunter-Larsen
Documents Distributed: Sept 26 meeting minutes, Public listening sessions’ thematic summaries (all 4), Subcommittees’ outreach plan spreadsheet, Printout of survey to go to general population

I. Minutes – Sept 26th – approved with correction to II. a. iii. - “PPLD and other sites”
II. Listening Phase – completed by end of October
   a. FAC Museum Donors listening session
      i. Location - Joy will check Deco and Café 36 for Oct 27 & 28 after 5pm
      ii. Invitation
         1. FAC development team can generate an invite list
         2. Aim to send invitation by week of Oct 17th
      iii. Format
         1. Split up into 2 or 3 groups, ea. group with a leader
         2. Question to be crafted during week of Oct 17th
   b. Outreach not done in person will be done by email - look for Rebecca’s sample outreach email (also see section II. d. about the survey)
   c. Hot button topics that have come up so far- brainstorming:
      i. Programming
         1. Ensure that modern art programming continues
         2. Maintain programming for the general public
         3. Maintain high end programming
         4. Fear that programming will be too intellectualized
         5. Possible use of Van Briggle
      ii. Helpful points to make in listening sessions - Stress the community focus of the new FAC at CC mission
d. Survey – designed for people that don’t already go to the Fine Arts Center
   i. Subcommittee member provided feedback on survey – questions about price and transportation barriers were discussed
   ii. Distribution
      1. Rebecca can resend template email which contains survey link
      2. Subcommittee members should use email lists that they have access to. Organizations with applicable lists include:
         o Kirkland Museum
         o Sangre de Cristo Arts Center
         o Cheyenne Mountain Zoo
      3. Rebecca will work with Jaxon to make sure main organizations are hit

e. Review of community listening session thematic summaries. It was discussed that these sessions’ attendees were majority regulars at the FAC

III. Upcoming meetings
    a. Oct 24th, 3:30 – 5 p.m. in the FAC Deco Lounge – To discuss next phase of the strategic planning process
    b. Nov 1st, 15th, and 29th all 4:30 – 5:30 p.m., locations TBD