Colorado Springs Fine Arts Center at Colorado College
Strategic Planning Museum SubCommittee
September 12, 2016
Fine Arts Center
3:30 pm – 5 pm

Members Present: Rebecca Tucker, Co-chair, Joy Armstrong, Jane Hilberry, Jessica Hunter-Larsen, Eric Perramond, Bruce Warren, Jaxon Rickel, Staffer

Members Absent: Blake Wilson, Co-chair, Susan Edmondson, Mario Montaña, Annette Seagraves

I. Minutes from last meeting
II. Distributed Documents
   a. Email was sent Sept 9th with the following attached- AAM docs, AAMG docs, and FAC at CC FAQ doc
   b. Binder with CC President’s Office research of 10 peer institutions- available upon request for subcommittee members to borrow
III. Plan for Outreach and Engagement
   a. Brainstorming potential constituencies for outreach:
      i. CC – Students, Junior Faculty, FEC (Faculty Executive Committee), Local alumni, CC Staff
      ii. FAC – Docents, volunteers, Staff, Artists, Donors, financial and art, Corporate Sponsors
      iii. UCCS/PPCC/USAFA and K-12: GOCA (UCCS Gallery of Contemporary Arts), PPCC Downtown Studio Art Gallery
      iv. Other Art galleries: Smokebrush
      v. Other Arts Organizations: Manitou Arts Center, Pioneers Museum, Colorado Springs Philharmonic, Ormao Dance Company, Art on the Streets (Downtown Partnership initiative), Public Art Commission, COPPeR (Cultural Office of the Pikes Peak Region), Pikes Peak Arts Council
      vi. Other Organizations / Constituencies: Downtown Partnership, Imagination Celebration, Colorado Springs Convention & Visitors Bureau, El Pomar Foundation, Politicians
     vii. Cultural Groups: Hispanic Community, Native American Community, Japan America Society of Colorado
b. Outreach Plan. Primary organizer(s) listed, then the target group, then related contact.
   i. Email/Phone
      1. Susan Edmondson:
         Politicians
      2. Military *reach out to Tara Thomas
      3. Southwest Studies, Rebecca Tucker:
         Native American Communities
      4. Southwest Studies:
         Hispanic Communities
      5. Southwest Studies:
         Aficionados Speaker Series attendees *reach out to Anabell Sintas, distribute question cards at next few events
   ii. Large Groups
      1. Joy Armstrong, Jessica Hunter-Larsen, Bruce Warren, Mario Montano, Eric Perramond
         CC Alumni *Reach out to Anita Pariseau, Friday 14th Opening Party at FAC. 5-7 p.m. Erin is doing tickets for parents and students
      2. Joy Armstrong, Jessica Hunter-Larsen
         Arts Organization Group
      3. Jane Hilberry, Joy Armstrong, Annette Seagraves
         Docents/Donors Oct 14th 10:30 a.m. (because docents will all be there doing a walk through). Invite other Strategic Planning Committees
   iii. Focus Groups
      1. Rebecca Tucker:
         CC Students *reach out to the Student Gov. Assoc.
      2. Rebecca Tucker, Jane Hilberry, Joy Armstrong:
         Junior Faculty
      3. Rebecca Tucker, Jane Hilberry, Susan Edmondson, Bruce Warren:
         CC Faculty in the Arts
      4. Rebecca Tucker:
         Faculty Executive Committee

IV. Other Business- Possibility of a 4th listening session
V. Next Meeting: September 26, 2017, 3:30-5:00 pm in the Deco Lounge, Fine Arts Center. Discuss results of first round of outreach activities