what can I do with my... english major?

FEATURED JOBS

Creative Writing Teacher • The Little Middle School
Professional Writing Consultant • CU Denver
Paralegal • Berry Appleman & Leiden LLP
Editorial Manager • Marzano Research
Marketing and Communications Assistant • The Loft
Corporate Image Developer • Rocky Mountain Air Solutions

JOBS OFF THE BEATEN TRACK

Youth Programming Coordinator • Denver Public Schools
Co-Founder • Bramble Outdoor
Corporate Trainer • 2U, Inc.
Research Program Coordinator • Institute on Domestic Violence
College Advisor • Denver Scholarship Foundation
Founder • Tucker Hampson Productions

ALUMNI FEATURE

Niki Lopez ’01 graduated from CC with an English major and Journalism minor. Following a career as a producer and sports reporter for NewsRadio 850 KOA in the Denver metro area, Niki found her true passion – marketing – after accepting a position as the marketing director for a small, family-owned contracting company. During a stint as a nationwide franchise marketing consultant, she discovered she had a talent and love for consulting with franchise owners on how to make their local markets work for them. Niki founded Focus Marketing + PR in 2009 after recognizing the need for a boutique online marketing and public relations firm in Denver. Through smart, effective marketing and PR strategies, Niki helps business owners achieve their business goals – and their dreams. Go Niki!

ALUMNI PERSPECTIVE

When I got out into the real world, my English major had taught me how to research, how to think through something on many different levels and through many different perspectives, and how to write effectively. Those three skills have translated into my success in business: I now work on an upper-level management team, where I develop long-term strategy.

— Erin Conner, English Literature ’14

TOP SKILLS

Concise, nuanced written + verbal communication
Critical analysis of complex ideas
Ability to think + work independently
Perceiving themes, patterns + structures
Storytelling

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