A BEGINNER'S GUIDE TO:

STUDENT EVENT PLANNING

CRYSTAL HURTADO

ADMINISTRATIVE AND EVENT PROGRAM ASSISTANT

OFFICE OF CAMPUS ACTIVITIES

TABLE OF CONTENTS

- Process Overview (Slide 3)
 - > Reserve a Venue (Slides 4-9)
 - Submit Event Request Form (Slides 10-14)
 - Meet with the Student Event Summit (Slide 15)
 - "What is the Student Event Summit?" (Slide 16)
 - ➤ Breakdown of Committee Members (Slides 17 23)
 - > The Follow Up Email (Slide 24)
 - ➤ Enter Service Orders (Slides 25 30)
- > Helpful Resources (Slide 31)
- > FAQs (Slide 32)

PROCESS OVERVIEW

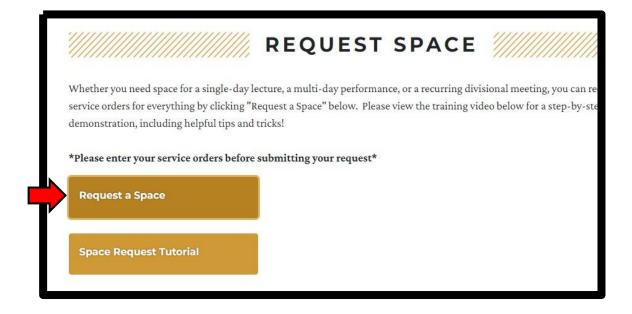
- Reserving Venue
- 2. Submit Event Request Form
- 3. Meet with the Summit
- 4. Enter Service Orders



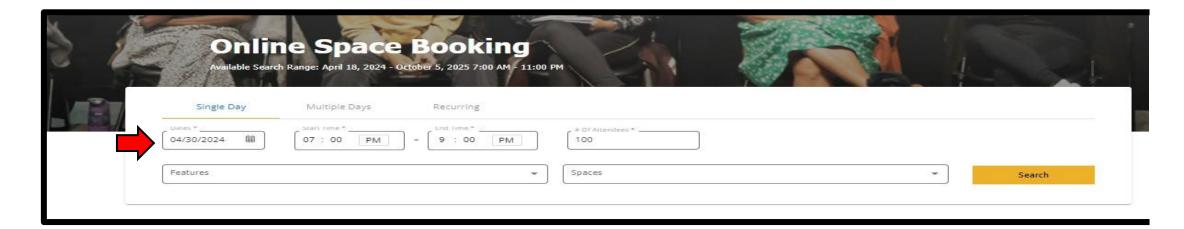
1. RESERE A VENUE

- Sign into "Events Management" under Sign into CC
- Click "Request a Space"

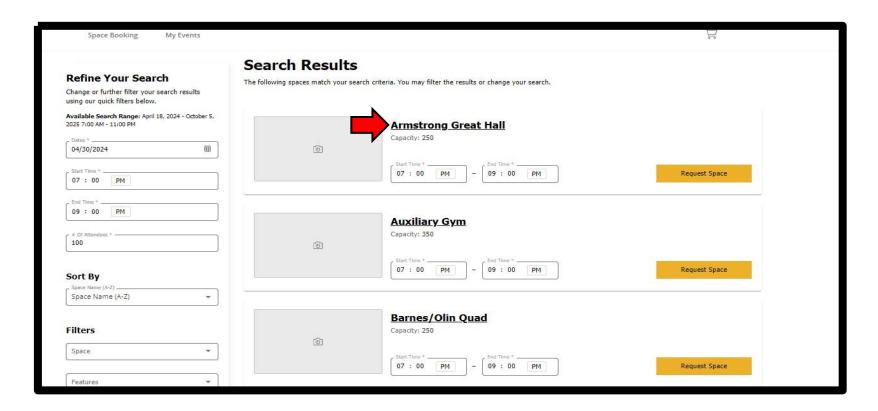




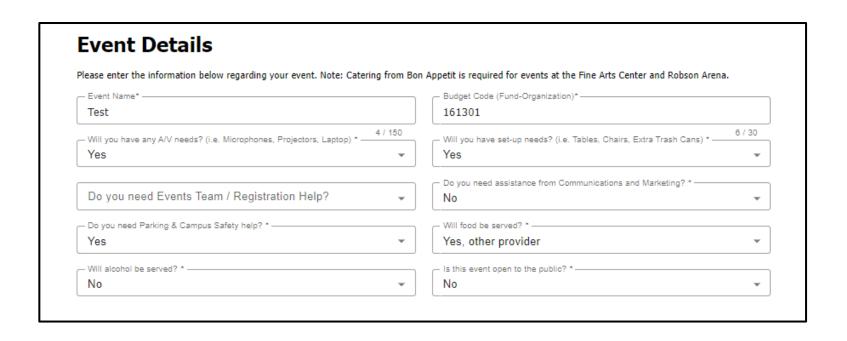
- Reserve your space at least 10 days in advance.
- Enter you event information to see what venues are available that meet your needs.



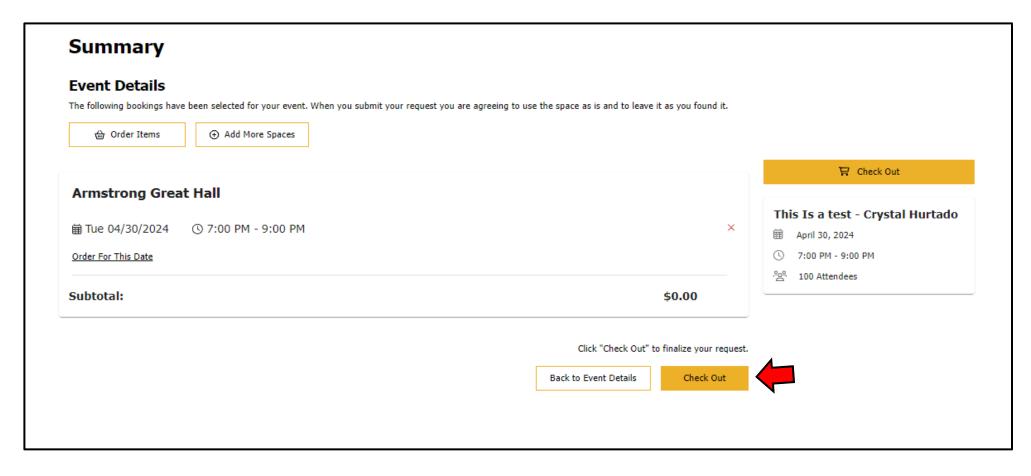
- Choose the venue you want.
- Please mind the capacity listed under each space.



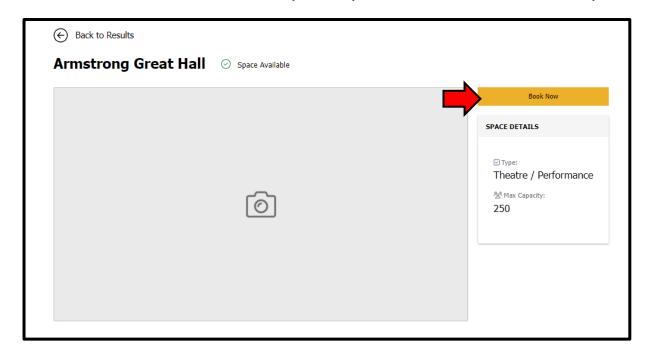
• Finish providing all required* event information and click "Go to Summary" when finished.



• Finish providing all general event information and proceed to "Summary" when ready.



- Choose the venue you want.
- Please mind the capacity listed under each space.





2. SUBMIT EVENT REQUEST FORM

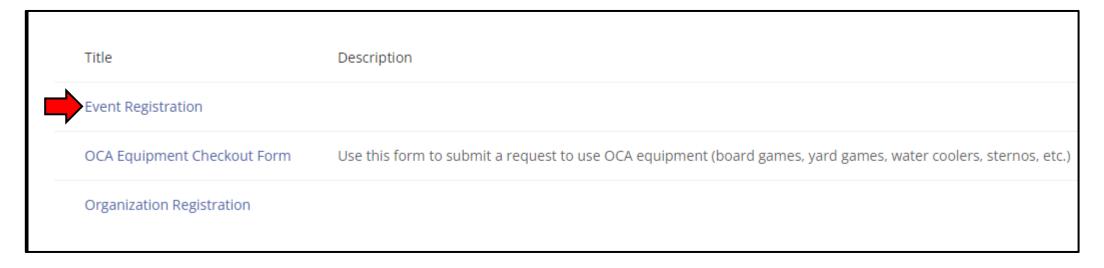
- Prior to scheduling an appointment with the Student Event Summit, students must fill out a "Event Request Form" on Presence.
- To sign into Presence, click on the tab under Sign into CC.



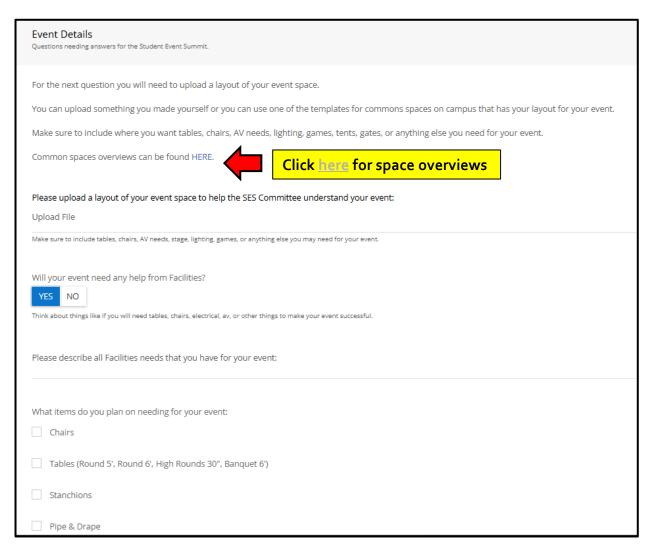
- Prior to scheduling an appointment with the Student Event Summit, students must fill out a <u>"Event Request Form"</u> on Presence.
- To sign into Presence, click on the tab under Sign into CC.
- Click on "Forms"



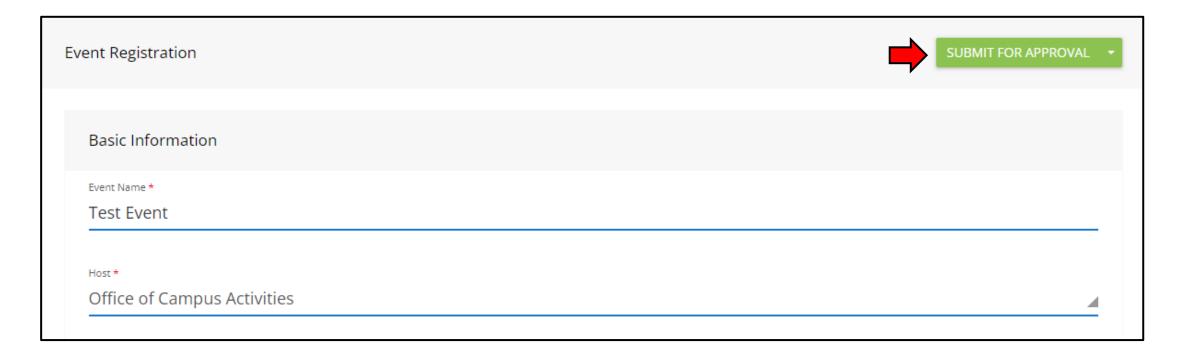
- Click "Event Registration Form".
- Fill out all the required* information.



- When you reach the "Event Details", complete two tasks
- Upload a picture of the desired event layout
- 2. Check what you need for your event under
 - Facilities (setup)
 - AV
 - Sodexo (cleanup)
 - Special Funding
 - Food



• Click "Submit for Approval".



3. MEET WITH THE STUDENT EVENT SUMMIT

 Once an Event Request form is submitted, the Office of Campus Activities will receive a notification.

 OCA will reach out the student via email to schedule a Student Event Summit meeting.

 Students will be assigned a 15-minute time slot to pitch their event.

 Final SES schedules are called every Monday at 5pm.

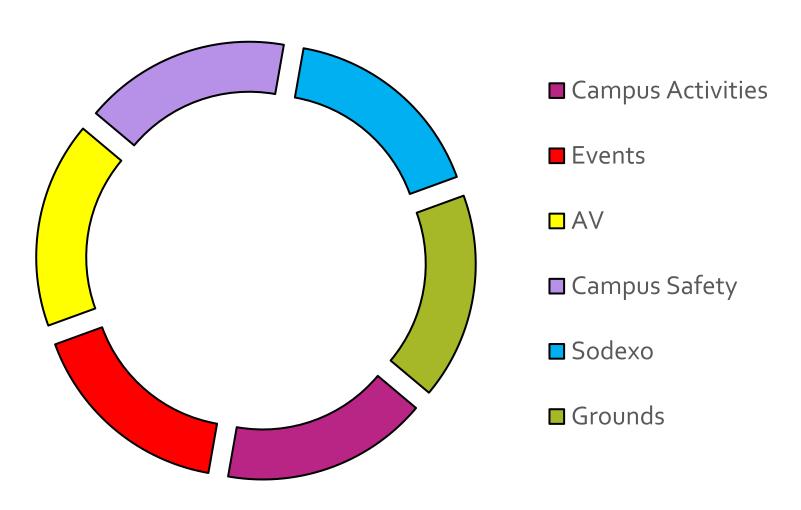


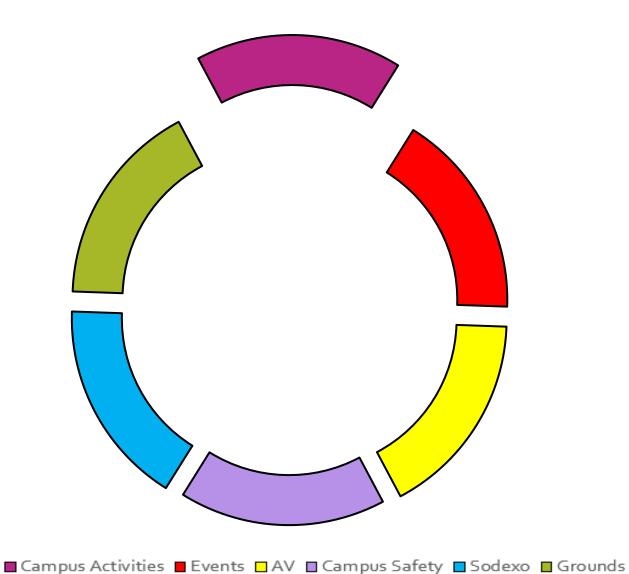
WHAT IS THE STUDENT EVENT SUMMIT?

- The Student Event Summit (SES) is a committee composed of all departments involved in event execution.
- All student-run events must go through the Student Event Summit.
- The committee holds the right to approve / reject any student event proposal.
- If OCA determines that a student org must meet with the SES, a meeting must happen at least ten days prior to the student event.



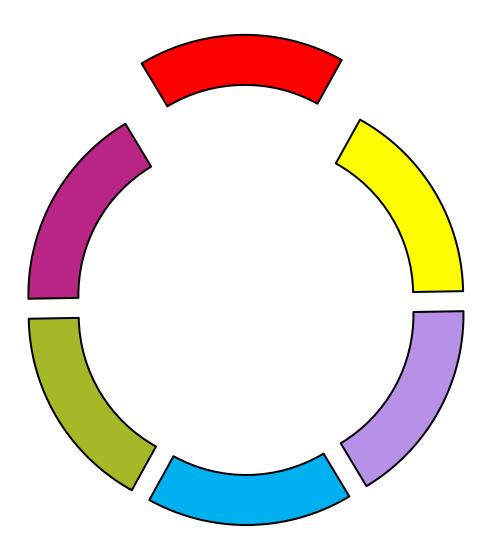
STUDENT EVENT SUMMIT MEMBER DEPARTMENTS





CAMPUS ACTIVITIES

- Main event office in Student Life
- Oversees the scheduling and facilitation of SES meetings.
- Takes SES meeting notes.
- Distributes follow-up emails with meetings notes and approval status.
- Oversees contracts and Pcards.



EVENTS

- Oversees venue setup.
- Provides things like tables, chairs, pipe and drape, etc.
- Aids in assessing venue risks.

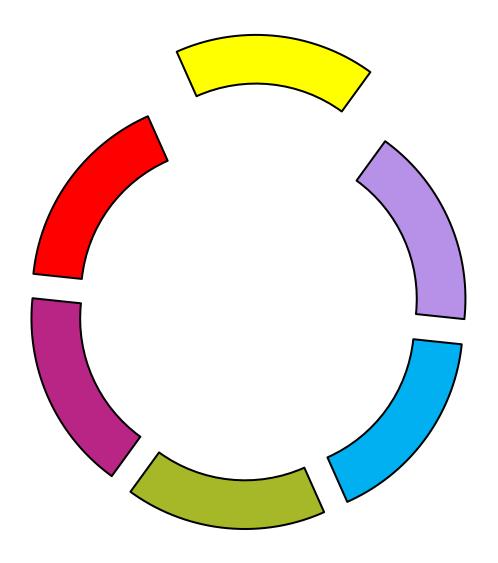
■ Campus Activities
■ Events
□ AV
■ Campus Safety
■ Sodexo
■ Grounds

CAMPUS SAFETY

- Evaluates event risks: crowd control, venue capacity, etc.
- Provides event security.
- Provides emergency aid, if necessary, in collaboration with CC EMS.
- Hires external security if needed.

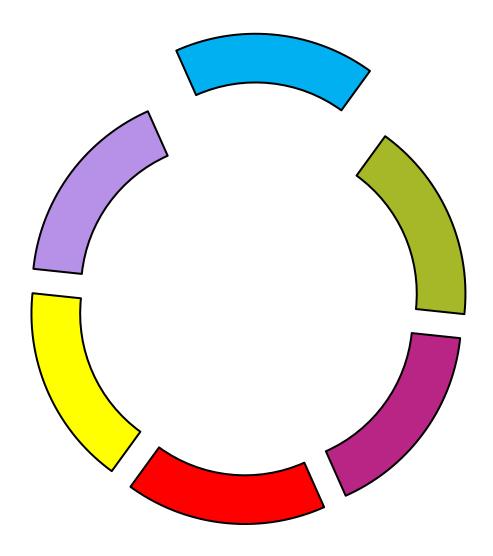
***Any event anticipating a high attendance rate **MUST** have Campus Safety's approval *and* presence.

any event where risk of injury is a factor must have EMS presence.



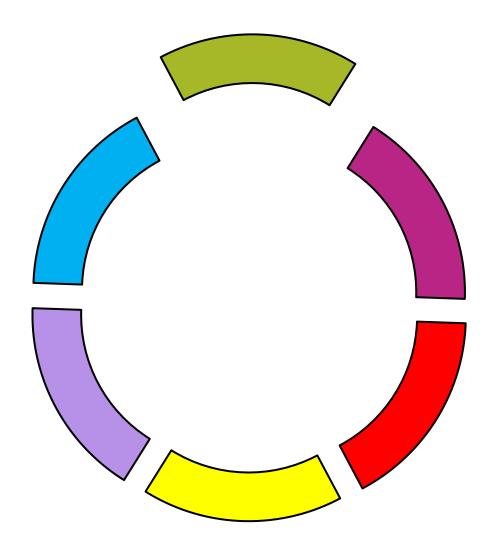
AV (AUDIO/VISUAL)

- Provides all AV equipment: speakers, microphones, lighting, projectors, cameras, as well as sound checks, troubleshooting, and technical support.
- Provides set-up and takedown of AV equipment.
- Hires external support if needed.



SODEXO

- Venue maintenance.
- Identifies sanitation needs for events.



GROUNDS

- Evaluates risks for all outside venues.
- Provides things like fencing, sprinkler management, and grounds maintenance.

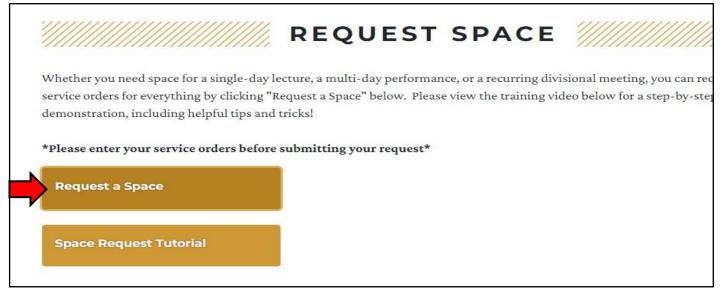
3. MEET WITH THE STUDENT EVENT SUMMIT

THE FOLLOW-UP EMAIL

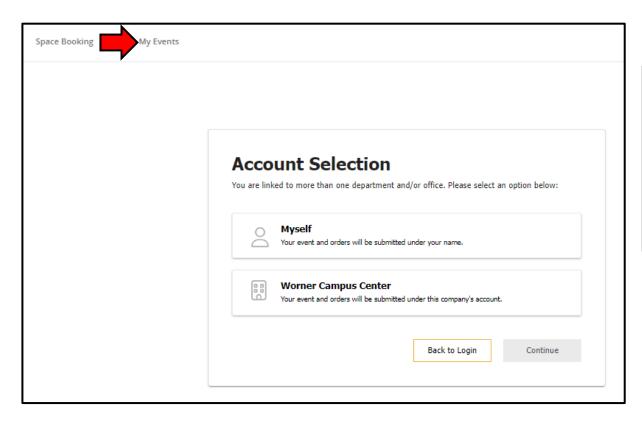
- After attending a SES meeting, Campus Activities will send out a follow up email.
 This email typically includes:
 - Basic event information: name, date, time, location, etc.
 - Notes on anything that is still TBD.
 - Notes on what each department will provide.
 - Links to different resources (reserving a room, updating service orders, renting equipment, etc.).
 - Pcard information.
 - Approval status and more (approved, tentatively approved, or rejected).

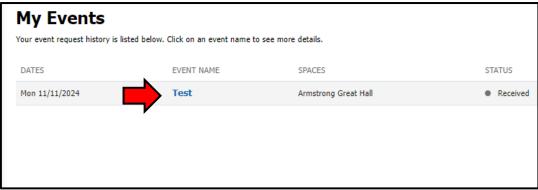
 After discussing your event needs after the SES meeting, sign back into Events Management and click on request a space again.



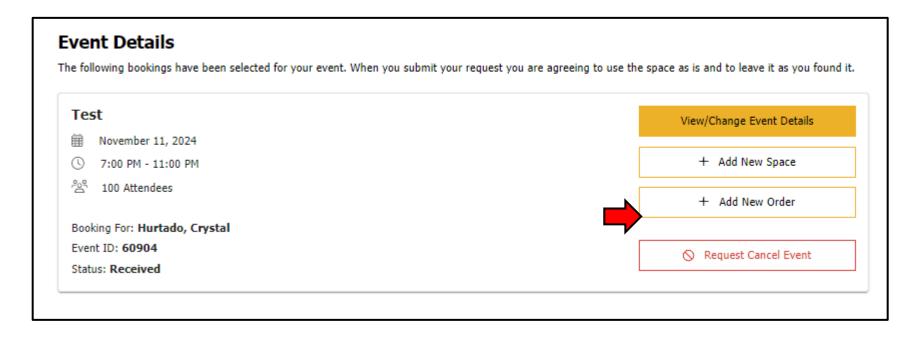


• Click "My Events" and select your event.

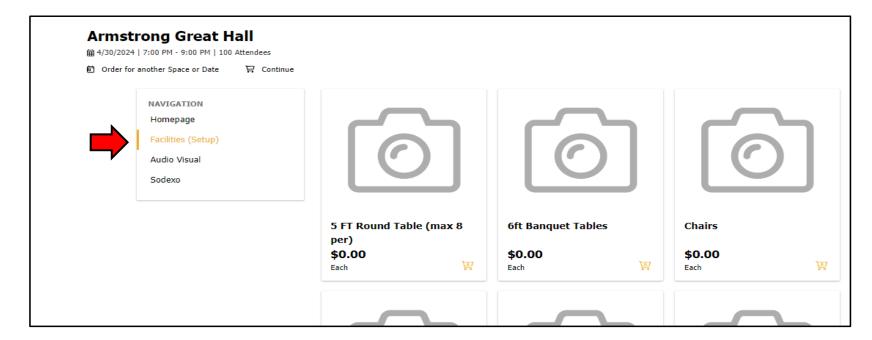




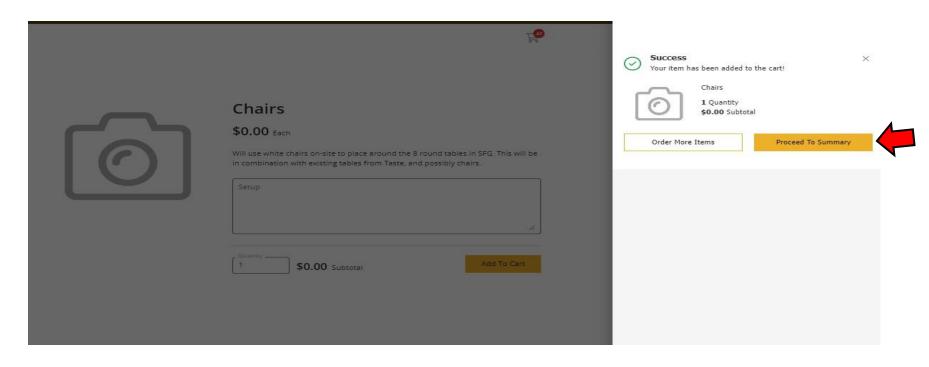
· Click "Add New Order" and the "Continue to Order".



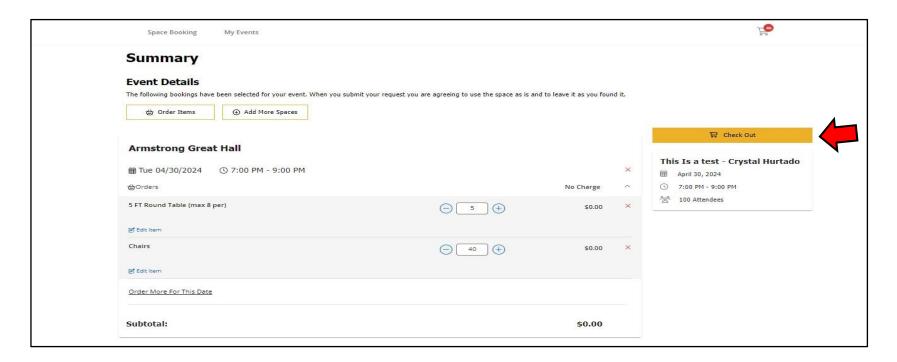
- Add any service orders you need under each section.
- Be sure to state the quantity of each item as well as the general setup you are envisioning.



• Once you've finished entering your service orders, click "Proceed to Summary"



- Review your service orders and adjust as needed.
- Once you're ready, click "Checkout".



HELPFUL RESOURCES



Student Organization Handbook:

Provides a thorough breakdown of all the requirements and standards a student club **must** meet to be in good standing and successfully put on events.



Event Planning Checklist: A breakdown of everything that goes into putting on an event. A step-by-step how-to guide.



Religious Holiday List: A useful guide to ensure that your event is not on a religious holiday(especially if it's an open event and you want everyone to be able to attend).



<u>Venue List</u>: A comprehensive guide on all the venues available on campus as well as details regarding capacity, AV features, and more.

FAQs

• Q: Do I have to attend Student Event Summit even if my event is simple and doesn't require a lot of support?

A: If your event falls under these conditions, the Office of Campus Activities will likely approve the Event Request Form and inform you that you do not need to meet with the SES.

Q: If my event is regularly occurring and never changes, do I need to attend SES each time?

A: Most likely no, your Event Registration Form will be approved, and you will need explicit permission from the Office of Campus Activities to receive an SES "pass".

Q: What is a blackout period?

A: A blackout period is when Campus Activities can no longer hold large scale events due to limited staffing and resources. This usually starts around the end of Block 7 and **all** of Block 8.

Q: How do I request special funding?

A: To request special funding, the student must email CCSGA Finance to schedule appointment. Make sure you have a budget write-up prepared.

Q: How do I check out a Pcard?

A: After receiving approval from CCSGA for special funding, make an appointment with Campus Activities via email at campus activities @coloradocollege.edu to obtain and sign for a Pcard.