

ETL Committee Meeting  
7 September 2012

Members in attendance:

Tip Ragan, Andrea Bruder, Inger Bull, Jessie Dubreuil, Mark Hatch, Kathy Giuffre, John Gould, Michael Grace, Charlotte Kaye, Steve Lawson, Phoebe Lostroh, Rochelle Mason, Ryan Platt, James Silvester, Sarah Withee, and Dan Marion.

1. Purpose and Guidelines for Meetings

- a. Offer a unified message by making sure we are transparent and positive about process. Report has not already been written. President obviously has a general vision but she is honestly interested in getting ideas from entire community.
- b. Seek input that is not parochial, but rather important, across-the-board attributes of the type of institution we want to be in 2025. Focus on the hallmarks of the strategic process: outcomes have to be focused on 1) **rigor** and 2) institutional **distinctiveness**. Move to the larger goals by 1) orienting discussion on the questions that we have been charged to discuss and 2) continuing to ask *why* questions in order to elevate thinking from initiatives to goals. By keeping people on goals, we create community support (even though different initiatives will be pursued in the future).
- c. Keep good records to discourage skepticism and cynicism, among other reasons.
- d. Strategic Planning vs. Active Initiatives. Make sure we focus on larger goals but do pay attention to the items that can be taken care of in the near future.
- e. Making sure know that we are not doing anything that's not part of what is fundamentally Colorado College.

2. Conversation from Year of Listening vs. Year of Planning differentiation:

- a. Free, open, creative thinking occurred during the conceptualization of the block plan. Perhaps this Year of Planning can fulfill a similar purpose of contributing to higher education. Let's figure out how we can be the best liberal arts college by 2025; the issues of fundraising will be addressed later. Our job is to be intentional about "protecting and elevating our core strengths."

3. Debrief from International Programs Faculty Advisors Meeting

- a. Difficulty transitioning from initiatives to goals. Established the importance of study abroad to our pedagogical mission. **QUESTION:** should there be follow up suggesting some goals extrapolated from initiatives?
- b. Be cognizant of the need to consolidate goals in the future.

4. Organization of Future Meetings

- a. We need to figure out how to coordinate with other committees to allocate who should attend which meetings; otherwise, all committees will attend all events, which has advantages, but also can be inefficient. Consider structuring meetings to answer our specific questions instead of focusing on distinct committees.
- b. Would we rather do a town hall format in some cases? We must try to avoid redundancy, but we also have to balance the chance for everyone to be heard with the concern that some may not easily be reached. Is it possible to meet all groups?
- c. At meetings, be sure to think of larger themes so that we will be ready for goal making by Nov. 15.