

Akie Mochizuki, Melissa Serafin, Nikhil Ranadive
Kathryn W. Davis 100 Projects for Peace Budget Breakdown
The Zuia Project

Section I The goal of The Zuia Initiative, now called the Zuia Project, is to offer the women of Ugenya an opportunity to improve their financial, social, and health status by offering tailoring training and to empower the youth of Ugenya to take control of their health with sexual and reproductive education. The project team supplemented the Projects for Peace grant with donations from friends and family, and the team will continue to fundraise upon their return by soliciting additional donation requests to organizations, companies, and individuals. The project's website includes a donation page, and the team will also hold fundraising events at Colorado College in the fall of 2011.

The Zuia Project was incredibly successful. The team spoke to hundreds of local Ugenyan youth about hygiene, sanitation, HIV/AIDS, and other related subjects. The tailoring facility opened in August, after delays in the procurement process. In addition to the reproductive/sexual health courses and vocational training, the team implemented several other features into the Project. The team believes that the lack of information access has been a significant contributor to the poor health and economic standards in Ugenya. In order to combat this, the team offered free computer training to 50 local youth and established an IT department at the Youth Friendly Center, funded externally from the Projects for Peace fund. These services will allow Ugenyan youth to gain knowledge, easily access information, and prepare them for their future careers. Computer literacy is usually required for careers and university courses in the larger cities of Kenya, but rural schools often lack electricity, much less computer and internet access.

The team also noticed a lack of initiative in the local youth. In order to inspire and instill confidence into the students, the team facilitated a free leadership development pilot program for six participants during the month of August. This program will continue with new participants in September. Furthermore, the team developed a civic engagement and leadership development program for eight local women (WCELD). Because of the low status and the disadvantages many women experience in Ugenya, we believe this program will empower and motivate local women to lead and benefit their community while designing and implementing their own community-based projects. The Zuia Project will allocate funds for the WCELD program to conduct research and execute the project. This program began in late August and will run through March 2012. In April 2012, a new group of women will enter the program. Both the youth leadership development program and the WCELD program utilize materials from programs that Nikhil and Melissa have completed in the past. To accommodate these new programs, the Project hired several new Matibabu staff members, developed an IT department equipped with six computers, modem internet, and a multifunction printer, and offers computer courses for adults and youth; all of these services generate additional income for the Project. The entirety of the IT department is funded through other donations external from the Projects for Peace fund and the revenue-generating services. These services are rare in the Ugenya area, and we anticipate consistent interest and business.

However, the Zuia Project experienced several unanticipated difficulties. First, because of the conservative nature of the local culture, the school administrations forbade us to directly discuss contraceptive use. Fortunately, the team was allowed to answer truthfully if a student asked about contraceptives directly or methods of preventing HIV. We also purchased a bulletin board for students to post anonymous questions related to sexual/reproductive health, which the team then posted answers to. Second, Kenyan culture is much more relaxed, and most Kenyans view work and business as lower priorities. There were several pre-scheduled meetings in which people did not show up or were even hours late. Though this was frustrating, most of the people we worked with were incredibly dedicated to helping our team and our project. Third, though most Ugenyans speak English fairly fluently, the younger students experienced difficulty in understanding our American accents, and our team struggled with understanding the Kenyan accent. Lastly, we believe that our original model of health education was unsustainable. In addition to the "accent barrier," several students complained about the program, stating that there has been too much repetition from other similar health education programs. With the help of Uzima, a local community group, and the Matibabu Foundation, we redesigned the program

completely. Uzima has agreed to continue the health talks in September, utilizing a more intensive and detailed curriculum developed by Matibabu staff. This program will include bimonthly visits to six local schools for seven months. One hundred students from each school will participate in the program, and they will work in groups of 25 with one trained “coach” from the Uzima group.

The Zuia Project team will continue to expand and develop the project past the summer of 2011 through additional fundraising efforts. The Project coordinator will oversee and ensure the success of all of the departments and programs. The tailoring instructors will continue to generate revenue through offering tailoring services to the local community and to offer low-cost vocational training to women who have ended their education early due to financial constraints. The health education course will be a permanent and a continuous program, headed by the Uzima group. The IT department continues to generate income from computer services, and we hope to raise enough funds to install high-speed Internet and additional computers. Computer courses will also continue, with free classes provided to several exceptional low-income students chosen by several local schools. The youth leadership development program will continue, also headed by the Uzima group. The WCELD program facilitator is a local woman who is extremely active in the Ugenya community and dedicated to the success of the program.

Section II The Zuia Project defines peace as a reality that is only possible with healthy, socio-economically prosperous, and active citizens. We hope our project will help combat the spread of HIV/AIDS by improving health education, providing financial support for disadvantaged women through vocational skills, equipping youth with tools and resources to better themselves and their communities, and to empower the women of Ugenya to lead their community and improve their own social standing. Our project will contribute to peace in several ways through preventative health measures and social empowerment. First, reproductive and sexual health education is immensely important in limiting the spread of HIV/AIDS and its detrimental health and social consequences. Second, tailoring instruction will offer local disadvantaged women a rare economic opportunity to improve their livelihood. Third, information access and computer training will be offered through the IT department, increasing both knowledge and career skills. Fourth, we hope to empower and inspire the youth of Ugenya to become active members in their community who are able to identify problems and exact change on their own. Lastly, the WCELD program will offer skills and experience that will empower local women to implement their own projects in the community while improving their social positions. All of these efforts aim to empower Ugenyans through capacity building in a sustainable way.

Through this project, our team realized that developing a sustainable project requires involving others who are invested in the project. Our team was incredibly fortunate to work with such helpful, passionate, and enthusiastic partners in Ugenya, and our project would not have succeeded without their dedication. Though our culture and worldviews vary drastically from those of our Kenyan partners, our team and our partners worked well together to develop a hugely successful project.

“This project equips and empowers the women and youth of Ugenya to take charge of their health and their social and economic well-being. With the proper tools and resources, the Ugenyan community will be able to improve the livelihood of all its citizens.”

-Melissa Serafin

“This project has been a humbling experience. It was inspiring to work with people who were so passionate to improve their lives and community.”

-Akie Mochizuki

1	VOCATIONAL TRAINING	Column1
1.1	Equipment from Amedo Centres	\$ 1,660.11
1.2	Amito Stores Equipment	\$ 1,290.00
1.3	Miscallanaeous stores	\$ 251.43
1.4	Security cupboard	\$ 31.01
2	ADMINISTRATIVE COSTS	
2.1	Wages for two tailoring instructors (6000 shillings/month)	\$ 446.50
2.2	Transportation costs for hired staff	\$ 57.06
2.3	Marketing Materials	\$ 62.02
3	YOUTH FRIENDLY CENTER	
3.1	School supplies (paper, pens, chalkboard, etc.)	\$ 394.73
4	LODGING	
4.1	Homestay	\$ 446.54
4.2	Accomodation in Nairobi	\$ 510.00
5	TRAVELING EXPENSES	
5.1	Airfare Between U.S. and Nairobi, Akie and Nikhil	\$ 3,536.00
5.2	Airfare Between Kisumu and Nairobi	\$ 394.88
5.3	From Kisumu Airport to Ukwala	\$ 390.72
5.4	From Nairobi Airport to lodging Accomodation	\$ 377.07
6	WEBSITE AND EMAIL	
6.1	Domain purchase	\$ 25.00
6.2	Website hosting	\$ 149.00
6.3	Foundation Center Subscription, 2 Months	\$ 119.90
6.4	Google Business Apps Account	\$ 11.25
7	TRAINING LITERATURE	
7.1	NOLO: Starting and Building a Non-Profit	\$ 25.99
7.2	Methods in Community Based Participatory Research for Health	\$ 69.80
8	HEALTH OUTREACH	
8.1	Instructor Fees	\$ 62.02
8.2	Teaching Materials	\$ 16.62
8.3	Copies of health curriculum	\$ 31.01
9	TOTAL PROJECT EXPENDITURES	\$ 10,358.66