**Organization Name:** Innovations in Aging Collaborative  
**Location (City/State):** Colorado Springs, Colorado  
**Organization’s Website:** www.innovationsinaging.org

### Fellowship Description

This information will be made available to all fellowship applicants. Please type or paste responses directly into boxes below. Boxes will expand to fit.

<table>
<thead>
<tr>
<th>Fellowship Type</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yearlong Fellowship</td>
<td>(June 2016-May 2017)</td>
</tr>
<tr>
<td>Summer Fellowship</td>
<td>(June-August 2016)</td>
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</tbody>
</table>

**Organization’s Mission and Goals (50 words or less):**

IIAC strives to make Colorado Springs an Age Friendly Community where all ages are welcome and supportive of one another. We collaborate with local businesses and non-profits to spark intergenerational initiatives, advocate for older adults by researching their unique needs, and we aim to improve quality of life by initiating age-friendly programming. Innovations in Aging Collaborative convenes the community to promote creative approaches that address the challenges and opportunities of aging.

**Title of PIFP Fellow:** It’s up to you! Last year’s: Community Outreach Program Director

**Primary responsibilities of the PIFP fellow (please list, 100 words or less):**

**Senior Reach Program Director** – trains community members to identify when a senior may be struggling with behavioral health issues; identifies potential organizations, businesses, and key individuals who should be trained; creates community-wide marketing plans for the program.

**Age-Friendly Initiative** – generate initiative ideas to improve the livability of COS; connect with key community stakeholders to spark interest for the Age-Friendly initiative; engage PIFP in opportunities and key meetings and convenings as they arise.

**General Staff Responsibilities**- updating IIAC website; bi-weekly blog posts about aging; finding relevant news and social medial articles; grant writing; participation in committee and board meetings; meeting minutes.
Qualifications sought in the PIFP fellow *(please list, 100 words or less)*:

Strong writing skills, for both marketing/social media and professional purposes such as grant writing; strong oral presentation skills; working knowledge of social media platforms; self-directive, able to work without direct supervision; passionate about senior issues; Prefer candidates who appreciate the magic of Zumba.

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Skills/Experience sought in the PIFP fellow:

- Activism
- Advocacy
- Community/political organizing
- Criminal justice
- Customer service
- Data analysis
- Digital media
- Disabilities issues
- Diversity issues
- Domestic violence issues
- Economics
- Editing
- Education
- Environmental issues
- Event Planning
- Finance/business
- Fundraising/development
- Government
- Healthcare/health sciences
- Human services
- Journalism/publications (print/online)
- Law
- Legislative process
- LGBTQ issues
- Lobbying
- Marketing-sales
- Performing/fine arts
- Policy:
  - Education
  - Environment
  - Fiscal
  - Health
  - Legislative
  - Other:

Technology Skills Required:

- Excel
- Power Point
- Publisher
- GIS
- Graphic design
- Database management
- Constant Contact
- Video/film production
- Publisher
- Website design
- Social media

Certifications Required:

- WFA
- WFR
- First Aid
- CPR
- Other:

Language Skills Required:

- Spanish
- Other:

PUBLIC INTEREST FELLOWSHIP PROGRAM
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www.CCpublicinterest.com