Organization Name: Mental Health America of Colorado

Location (City/State): Denver, CO

Organization’s Website: www.mhacolorado.org

Yearlong Fellowship (June 2016-May 2017)

Summer Fellowship (June-August 2016)

Organization’s Mission and Goals (50 words or less):
Mental Health America of Colorado serves the people of Colorado by collaborating with strategic partners to promote mental health, expand access to services, and transform systems of healthcare. We envision a state in which all Coloradans are able to lead healthy and fulfilling lives.

Title of PIFP Fellow: Advocacy Fellow

Primary responsibilities of the PIFP fellow (please list, 100 words or less):
The Advocacy Fellow will work to improve public policy of behavioral health through the education of elected officials and general public by developing the political will for change. The fellow will train advocates in various parts of the state to engage with policy makers, design effective messaging and meet directly with legislators and 2016 candidates for state office. He/she will network with existing partners and build new state wide coalitions to identify, design and actively promote policies that improve services and treatments for individuals and families; and research national and state wide data to produce substantive documents to promote policy change.

Qualifications sought in the PIFP fellow (please list, 100 words or less):
- Experience with in-depth research projects on policy-related topics via the internet or other methods.
- Familiarity/experience in political or issue campaigns, or an understanding of the
legislative process.
- Familiarity/experience in using social media, databases, and/or website platforms
- Excellent writing, editing, and PowerPoint skills.
- Comfortability with public speaking (trainings, presentations and testifying on legislation); ability to communicate concisely and persuasively on complex topics.
- Excellent problem solving skills, is adaptable, manages multiple priorities well.
- Ability to work independently, takes initiative, and is a quick learner.
- Team player.
- Ability to work effectively with outside individuals and organizations to build collaboration.
- Willingness to travel.

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Skills/Experience sought in the PIFP fellow:

Activism
Advocacy
Campaigning
Children’s issues
Civil rights/social justice
Coalition work
Community/political organizing
Criminal justice
Customer service
Data analysis
Digital media
Disabilities issues
Diversity issues
Domestic violence issues
Economics
Editing
Education
Environmental issues
Event Planning
Finance/business
Fundraising/development
Government
Healthcare/health sciences
Human services
Journalism/publications (print/online)
Legislative process
LGBTQ issues
Lobbying
Marketing/sales
Performing/fine arts

Policy:
- Education
- Environment
- Fiscal
- Health
- Legislative
- Other:

Technology Skills Required:
- Excel
- Power Point
- Publisher
- GIS
- Graphic design
- Database management
- Constant Contact
- Social media
- Video/film production
- Website design

Certifications Required:
- WFA
- WFR
- First Aid
- CPR
Other:

Language Skills Required:  
- Spanish
- Other: 

[Box for Other Language Skills]