Fellowship Description

This information will be made available to all fellowship applicants.
Please type or paste responses directly into boxes below. Boxes will expand to fit.

Organization Name: Conservation Colorado
Location (City/State): Denver, CO

X Yearlong Fellowship (June 2015-May 2016)

How Fellow Will Contribute to Capacity-Building/Systemic Change:

Communications:
- Organize and craft press releases and other media materials
- Develop and execute social media campaigns
- Help with database management and data entry
- Help with Web-based advocacy for any priority campaigns
- Assist with writing letters to the editor, website content, emails, and blogs

Organizing:
- Engage citizens on Colorado conservation issues through presentations, meetings, and other public events
- Connect local communities to conservation campaigns through outreach and education to citizens and local businesses
- Assist organizers with petition drives, phone banks, press events, turnout for hearings and events, supervising and training volunteers, canvassing, and other campaign activities as needed
Grassroots organizing and communication are among Conservation Colorado’s core tenets and primary strategies for achieving pro-environment legislation. Organizers are on the front lines of education, awareness, and growing our membership, which is an important way to show decision-makers that Colorado cares about the environment. Communication dovetails with organizing to achieve our goals; through a wide variety of media, it allows us to connect with and mobilize both our supporters and media organizations, and in doing so we can translate our influence into substantive environmental policy. By contributing to these foundational aspects of our organization, the PIFP fellow can concretely shape both Conservation Colorado’s influence and the status of Colorado’s environment in the legislature.

Training & Networking Opportunities for Fellow:

The position provides the opportunity to work directly with Conservation Colorado staff, board, and environmental partner organizations, conduct media outreach and build support for Conservation Colorado’s campaigns as well as help with day-to-day communications and field work. The fellowship offers an excellent opportunity to learn about Colorado conservation issues, gain traditional and social media experience, conduct grassroots activism and community organizing, and participate in winning campaigns to promote environmental issues and quality of life in Colorado. Fellows will receive extensive training and mentoring with experts in the field, the opportunity to play a role in exciting, ground-breaking policy campaigns, diverse contacts within the conservation community, and a fun, invaluable experience with the largest state-based conservation organization in Colorado.

Conservation Colorado’s offices are located in the Alliance Center, which is a multi-tenant non-profit center and provides great opportunities to network in the non-profit community through building-wide events and social gatherings. Because of this, the position is ideal for someone who wants to work in the non-profit community.

Supervision of PIFP Fellow:

The position will be primarily supervised by our Communications Director, who has 20 years of experience, and by our Organizing & Political Director, who has 5 years of organizing and campaign management experience. The fellow will have weekly check-ins with his/her supervisor, as well as twice-yearly evaluations.

Qualifications Sought in Fellow:

Required:
The ideal candidate for this position has a strong interest in protecting Colorado’s environment and quality of life, is outgoing and enthusiastic about working with people, and has a true desire to learn more about strategic communications, grassroots organizing and campaign planning.
### Preferred:
Specific background requirements include:
- Attention to detail
- Hard worker who thrives in a dynamic, fast-paced office environment
- Superior communication skills, both on the phone and in person
- Demonstrable skills in persuasive writing
- Ability to multi-task and manage short- and long-term deadlines

### Beneficial:
- Familiarity with social media is a plus
- Working knowledge of Google Apps, Microsoft Office and design programs are a plus

### Skills/Experience Sought in Fellow:

- **Activism**
- **Advocacy**
- **Coalition work**
- **Community/political organizing**
- **Criminal justice**
- **Customer service**
- **Data analysis**
- **Disabilities issues**
- **Diversity issues**
- **Domestic violence issues**
- **Economics**
- **Editing**
- **Environmental issues**
- **Event Planning**
- **Film**
- **Finance/business**
- **Fundraising/development**
- **Government**
- **Healthcare/health sciences**
- **Human services**
- **Journalism/publications (print/online)**
- **Law**
- **Legislative process**
- **LGBTQ issues**
- **Lobbying**
- **Marketing/sales**
- **Performing/fine arts**
- **Politics**
- **PR/communications**
- **Public speaking**
- **Qualitative research**
- **Quantitative research**
- **Reproductive rights/freedom**
- **Social science research/methodology**
- **Statistical analysis**
- **TV/radio**
- **Volunteer management**
- **Other:**

### Technology Skills Required:
- **Excel**
- **Graphic design**
- **Power Point**
- **Database management**
- **Publisher**
- **Constant Contact**
- **Video/film production**
- **Social media**
- **Website design**
- **Other:**

### Certifications Required:
- **WFA**
- **WFR**
- **First Aid**
- **CPR**
- **Other:**
Language Skills Required:  □ Spanish  Other:  

ABOUT THE ORGANIZATION

Organization’s Website:  ConservationCo.org

Organization’s Mission and Goals (primary activities & projects):

Conservation Colorado Education Fund (CCEF) is a grassroots, statewide organization working to protect Colorado’s air, land, water, and people. Currently, CCEF works in four core program areas—Energy & Climate Change, Wilderness & Public Lands, Water, and Civic Engagement. In each of these areas, we focus on organizing and outreach based around shared core values that can fundamentally change policy outcomes to advance conservation in our democratic society.

In early days, CCEF’s primary purpose was to expand wilderness and protect Colorado’s pristine backcountry areas. In the last decade, a drastically warming world has shifted much of our work to addressing the root causes of climate change, promoting the advancement of clean energy and renewables, and protecting our precious water sources and lands from encroaching oil and gas development.

Recent accomplishments for the organization have included the following:

- Securing nationally precedent-setting air quality rules that will significantly reduce gasfield emissions of methane, a potent greenhouse gas, along with other pollutants known to harm human health.
- Launching Protégete: Our Air, Our Health, a program that aims to build a more powerful voice for Latino communities and leaders in the fight against climate change and promote a healthy future for all Colorado residents.
- Ensuring that 36 wilderness areas and close to 4 million acres of Colorado lands will stay forever wild, from the Weminuche and the Flat Tops to Black Ridge Canyons and Hermosa Creek.
- Setting a statewide renewable energy standard by citizens’ ballot measure, then increasing it to 30 percent and making it one of the strongest in the nation.
- Passing more than 150 different conservation bills at the state legislature in the past eight years alone on a host of environmental issues ranging from water efficiency to air quality to energy efficiency to transit.
- Increasing the renewable energy standard for rural Colorado to 20% by 2020, helping to ensure that all Coloradans benefit from clean, renewable energy, including solar and wind.

We know from years of experience that by educating, mobilizing, and working in partnership with our members, conservation group partners, and diverse allies, we
create the broad support that makes it possible, and even desirable, for state and federal decision makers to adopt more protective conservation policies. This leads directly to our work to develop new leaders, especially young voters and Latinos, who care about creating jobs and revenues through Colorado’s New Energy Economy as well as protecting the state’s spectacular public lands from damaging oil and gas development, both of which are absolutely essential to Coloradans’ natural heritage and quality of life.

**Number of Staff:** 30 in Denver, 2 in Grand Junction, 2 in Durango, 1 in Pueblo, 2 in Craig. 35 FTE and 2 PTE staff.

**Organization’s Non-Discrimination Policy Statement:**
The Corporation shall expressly prohibit any and all discrimination on the basis of race, color, religion, creed, sex, national origin, ancestry, age, disability, sexual orientation, gender expression, veteran status, atypical cellular or blood traits, or any other status or characteristic protected by state, federal or local law, with regard to employment, membership, representation or participation in any project or operation or other activity conducted under its auspices, on or away from its premises, at any time.

**Is there anything else a fellow should know about the organization?**
For over 50 years, we’ve worked with communities statewide to ensure that our way of life and our environment are protected. It’s our priority to mobilize people to preserve the Colorado we love today for future generations.