Thank you!

Grandma
Nana
Cowpa
Emily
Mom & Dad

J.J.
THE PARENTS’ COUNCIL

The Colorado College Parents’ Council plays a vital role in the life of Colorado College. Each year, the generosity of council members helps the college sustain a world-class faculty, provide experiential career placement opportunities, and support innovative learning opportunities for students.

The Colorado College Parents’ Council is comprised of approximately eight parent households per class, representing the parents of about 2,000 undergraduates. The Council meets twice during the school year, once each semester. Members are selected based on their interest in and ability to help Colorado College fulfill its mission. A Parents’ Council household is asked to support the college at a giving level of $25,000 or more annually. One or both parents may serve on the Parents’ Council for a two-year term; terms are renewable and there are no term limits.

PARENTS’ COUNCIL ACTIVITIES

On-campus Meetings

Council members meet twice during the academic year: during Family Weekend in the fall, and again during the spring semester. At the fall and spring semester meetings, the Council meets with senior college administrators, faculty members, and students.

First-Year Reach-Out Campaign

During the summer, Council members make five or fewer phone calls to select families of incoming first-year and transfer students to welcome them to the Colorado College community.

Represent Our Parent Constituency

Council members will educate fellow Colorado College parents about the importance of supporting Colorado College, and help build relationships between current parents and the college. Council members may also help identify potential key supporters among the parent and family community.

Support the Colorado College Parents’ Fund

Each Parents’ Council member is asked to make an annual contribution to the Colorado College Parents’ Fund of $25,000 or more.

“Parents are chief stakeholders. Their support is critical to ensure that students enjoy the world-class educational and immersive learning opportunities that make Colorado College a one-of-a-kind academic experience. In collaboration with parents, we can bolster innovative educational programs, deepen our scholarship, expand our reach, and cultivate the minds of our students.”

— Roger Smith, Director of Parent & Family Giving
OPPORTUNITIES FOR PARENTS’ COUNCIL MEMBERS

Engage with college staff and network with parents and alumni

Throughout the year, members of the Parents’ Council will be invited to exclusive events with the president of the college, distinguished faculty members, trustees, and other members of the administration.

Ambassador

Our staff will provide advice and aid in local logistics for parents, including assistance with lodging and student services.

VIP seating at Commencement

VOLUNTEER OPPORTUNITIES

Admitted Student Receptions

Every spring, after acceptance letters are mailed out and before final decisions have to be made, the Admission Office hosts admitted student receptions in different cities around the country. Parents have the opportunity to meet with other parents of admitted students, and to hear from alumni, who share their excitement and experience with admitted students.

Whether you can host an hors d’oeuvres meet-and-greet event at your home, recommend a great location for a gathering in your city, or attend as a proud Colorado College parent, we invite you to be a part of our admitted student receptions.

The Career Center

Parents play a critical role in assisting and supporting Colorado College’s Career Center, which helps students prepare for the successful transition from the college to fulfilling careers. Forwarding internship and full-time job information for current students; sponsoring interns in their places of employment; and providing funds for experiential career and research opportunities that would otherwise not be possible are some of the ways parents are instrumental in preparing students for success.
**What is the Parents’ Fund?**
The Parents’ Fund, part of Colorado College’s Annual Fund, is an annual fundraising effort created to help Colorado College cover the entire cost of educating your sons and daughters and young scholars. Many parents are surprised to hear that tuition, while important and substantial, only covers about 70 percent of the cost to educate a Colorado College student.

**COLORADO COLLEGE PARENTS’ COUNCIL**

**Chair Description**
The Colorado College Parents’ Council chair or co-chair will serve a two-year renewable term (no term limits) and will be asked to:

- Chair the annual fall and spring Parents’ Council meetings.
- Make a leadership gift or pledge commitment early in the fiscal year (we strongly encourage the minimum $25,000).
- Help build relationships between Colorado College parents and the college.
- Recruit, reenlist, and manage effective parent volunteers for the council (parent households who have the capacity to support the college at significant levels annually).
- In concert with director of parent and family giving, secure financial support from council members for the Parents’ Fund.
- In concert with director of parent and family giving, identify potential leadership prospects by reviewing rosters of incoming undergraduate students.
- Attend council events during Family Weekend in the fall, and again during the spring semester.

**Council Member Role Description**
Colorado College Parents’ Council members will serve a two-year renewable term (no term limits) and will be asked to:

- Make a leadership gift or pledge commitment early in the fiscal year (we strongly encourage the minimum $25,000).
- Educate fellow Colorado College parents about the importance of supporting the Colorado College Annual Fund and helping reach the goals of the Colorado College Parents’ Fund.
- Help build relationships between Colorado College parents and the college.
- In concert with director of parent and family giving, identify potential leadership prospects by reviewing rosters of incoming undergraduate students.
- Secure financial support from selected parents for the Colorado College Parents’ Fund. Report the results of contact to the chair of the Parents’ Council and director of parent and family giving.
- Attend council events during Family Weekend in the fall and during the spring semester.
FAMILY WEEKEND (DRAFT)

**Friday**
Parents' Council Welcome Lunch

New Member Orientation

Parents’ Reception on Friday evening (this event is for the entire family) at President Jill Tiefenthaler’s Home.

**Saturday**
Open Coffee Prior to Business Session

Business Session

- Welcome and Introductions
- State of the College: President Jill Tiefenthaler
- Global Colorado College: Sandi Wong, dean of the college/dean of the faculty
- Well-being— Student Resilience: Mike Edmonds, vice president for student life
- Transforming from “Student” to Starting a Career: Megan Nicklaus, director, Career Center

Parents’ Council Luncheon

- Transformational experiences from current Colorado College Students: Study Abroad, Career, Research, and Unique Opportunities.

Reception Honoring Current FY Parent Annual Fund Donors (Parents’ Council members attend and serve as hosts); Invite First-year VIP Families

PARENTS’ COUNCIL SPRING MEETING (DRAFT)

**Friday**
Parents’ Council Lunch

Registration and Receive Meeting Materials

Business Session

- Welcome from Parents’ Council Chair
- Mental Health and College Students: Heather Horton, director of the Wellness Resource Center
- 21st Century Residential Life and Housing: John Lauer P’18, P’19, associate vice president for student life
- Colorado College Young Alumni Panel

**Saturday**
Open Parents’ Council Breakfast

Business Session

- Remarks from President Jill Tiefenthaler
- Campaign Update: Sean Pieri, vice president for advancement
- Council Reports: (Parents’ Fund, Outreach, Progress to-date, Upcoming)
- Recognition of Parents’ Council Members: Mark Hille, associate vice president for development
## Fall Semester (Draft)

<table>
<thead>
<tr>
<th>September</th>
<th>October</th>
<th>November</th>
<th>December</th>
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<tbody>
<tr>
<td>1: Classes begin</td>
<td><strong>17-19:</strong> Parent’s Weekend Parents’ Council Meeting</td>
<td><strong>6-13:</strong> Deadline for first contact with first round of solicitation assignments</td>
<td><em>(TBD)</em>: Parents’ Council Match Challenge as part of all donor “Giving Day” campaign</td>
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<td><strong>12:</strong> Pre-solicitation piece to incoming parents</td>
<td><strong>(TBD):</strong> Direct Mail Piece; PM1 (High-end Parents’ Fund)</td>
<td><strong>15:</strong> Parents’ Fund conference call 11:30 a.m.</td>
<td><strong>11:</strong> Parents’ Fund conference call 4:30 p.m.</td>
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<td><strong>15-19:</strong> First-Year Reach-Out email under the chair’s signature</td>
<td><strong>23-31:</strong> First round of solicitation assignments sent to council members (current parents)</td>
<td><strong>(TBD):</strong> Direct Mail Piece; PM2 (standardized)</td>
<td><strong>16:</strong> Deadline for final fall contact with outstanding solicitation assignments encouraging end-of-calendar-year giving</td>
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<td><strong>22-30:</strong> Parents’ Council First-Year Reach-Out follow up; select households</td>
<td><strong>27-31:</strong> Parents’ Council First-Year Reach-Out follow up; select households</td>
<td><strong>30:</strong> Deadline for follow up contact with outstanding assignments</td>
<td><strong>19:</strong> Winter Break</td>
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<td><strong>31:</strong> Parents’ Council members make gift or pledge by this date</td>
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## Spring Semester (Draft)

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<tr>
<th>January</th>
<th>February</th>
<th>March</th>
<th>April</th>
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<tbody>
<tr>
<td><strong>19:</strong> Classes begin</td>
<td><strong>12:</strong> Parents’ Fund conference call 11:30 a.m.</td>
<td><strong>12:</strong> Beginning of Spring Break</td>
<td><em>(TBD):</em> Direct Mail Piece; PM4 (open affinity for restricted)</td>
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<td><strong>23-31:</strong> Second round of solicitation assignments sent to council members (first-year parents)</td>
<td><strong>(TBD):</strong> Direct Mail Piece; PM3 (Split w/ DM4 parent segment; w/ full AF level options)</td>
<td><strong>14:</strong> Parents’ Fund conference call 11:30 a.m.</td>
<td><strong>1-8:</strong> Parents’ Council Congratulations email on child’s acceptance to Colorado College (from the chair); select early decision phone calls before student decides (chair)</td>
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<td><strong>27:</strong> Parents’ Council Spring Meeting</td>
<td><strong>23:</strong> Beginning of Block VII (first day of classes after spring break)</td>
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<td></td>
<td><strong>28:</strong> Deadline for first contact with second round solicitation assignments</td>
<td><strong>31:</strong> Deadline for follow up contact with outstanding spring solicitation assignments</td>
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**END OF FISCAL YEAR/SUMMER (DRAFT)**

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<tr>
<th>May</th>
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<th>August</th>
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<tr>
<td>13: Classes end</td>
<td>11: Parents’ Fund conference call 11:30 a.m.</td>
<td>7-11: Incoming Parent Introduction email</td>
<td>11: Parents’ Fund conference call 11:30 a.m.</td>
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<tr>
<td>6-9: Current Parent Graduating Class Commencement email</td>
<td>Other: In conjunction with the Admission Office, coordinate Admitted Student Parent Receptions in appropriate regions</td>
<td>16-30: Parents’ Fund final numbers for current FY sent to council</td>
<td>Continue to recruit/re-enlist Council members!</td>
</tr>
<tr>
<td>17-18: Commencement Weekend</td>
<td>17: Renew your membership with the Parents’ Council (only for folks with expiring terms)</td>
<td>23: NSO Move-in Morning (Incoming VIP Family Intro Coffee Sessions; President Jill Tiefenthaler’s home)</td>
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