Organization Name: Colorado Consumer Health Initiative
Location (City/State): Denver, CO
Organization’s Website: www.cohealthinitiative.org

Yearlong Fellowship (June 2016-May 2017)
Summer Fellowship (June-August 2016)

Organization’s Mission and Goals (50 words or less):
CCHI advances the consumer perspective to improve health care for all Coloradans and seeks to 1) increase the number of insured individuals in Colorado, especially among populations with historically lower rates of insurance; 2) improve the value of health care and health insurance; 3) increase transparency and accountability in the health care system; 4) ensure consumer representation and direct consumer engagement in health care systems change.

Title of PIFP Fellow: Policy and Outreach Fellow

Primary responsibilities of the PIFP fellow (please list, 100 words or less):

Public Policy
• Conduct research and analysis on various health policy related issues in Colorado and communicate findings in formats including memos, fact sheets, or literature reviews
• Attend legislative hearings
• Monitor, research, analyze and advocate for bills introduced during legislative session
• Inform members on Colorado health policy and legislative updates
• Prepare Legislative Scorecard
• Professionally represent CCHI at stakeholder meetings with the Division of Insurance, Connect for Health Colorado, etc.
• Update website blog with new policy content
• Write for bi-weekly newsletter
• Present research, findings, educational information to community organizations
• Prepare agenda, write minutes and disseminate materials for Policy Committee meetings
Outreach
• Outreach to CCHI members, particularly the Policy Committee
• Connect consumers with services in the community by using CCHI’s “Blue Guide
• Field consumer calls and direct them to available resources
• Maintain CCHI story bank. Collect stories illustrative of both successes and shortfalls in our healthcare system, and work with coalition partners to support solutions to healthcare challenges in our state. Develop strategies to collect consumer stories about the health system.
• Support Membership Coordinator in cultivating and engaging members and prospective members through forums, emails, and other activities
• Attend outreach events to educate people about health reform and the health system and collect healthcare stories.
• Prepare infographics, fact sheets and other publications and resources for distribution.

Qualifications sought in the PIFP fellow (please list, 100 words or less):
The fellow must have excellent research and analysis skills and attention to detail. They must also be willing to conduct outreach, meeting people they do not know and asking them to tell their story. The fellow should be able to clearly and articulately express her/himself verbally in a variety of situations including coalition meetings, with legislators, and with health care consumers.
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Skills/Experience sought in the PIFP fellow:

Activism
Advocacy
Campaigning
Children’s issues
Civil rights/social justice
Coalition work
Community/political organizing
Criminal justice
Customer service
Data analysis
Digital media
Disabilities issues
Diversity issues
Domestic violence issues
Economics
Editing
Education
Environmental issues
Event Planning
Finance/business
Fundraising/development
Government
Healthcare/health sciences
Human services
Journalism/publications (print/online)
Law
Legislative process
LGBTQ issues
Lobbying
Marketing/sales
Performing/fine arts
Policy:
Education
Environment
Fiscal
Health
Legislative
Other: ______________________

Technology Skills Required:
Excel
Power Point
Graph design
Database management
Social media
Video/film production
Certifications Required: [ ] WFA [ ] WFR [ ] First Aid [ ] CPR
Other:

Language Skills Required: [ ] Spanish
Other: ____________________________