**Organization Name:** Academy 360  
**Location (City/State):** Denver, Colorado  
**Organization’s Website:** [www.Academy-360.org](http://www.Academy-360.org)

<table>
<thead>
<tr>
<th>Fellowship Type</th>
<th>Start Date</th>
<th>End Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yearlong Fellowship</td>
<td>June 2016-May 2017</td>
<td></td>
</tr>
<tr>
<td>Summer Fellowship</td>
<td>(June-August 2016)</td>
<td></td>
</tr>
</tbody>
</table>

**Organization’s Mission and Goals (50 words or less):**

Academy 360 is driven by the mission to develop students’ minds, bodies, and characters so they may lead healthy and fulfilling lives in school, college, and beyond. We seek to provide a 360-degree education by implementing the ten components of the Whole School, Whole Community, Whole Child model; continually expanding our network of organizational partnerships; and eventually expanding to serve students cradle to career.

**Title of PIFP Fellow:** Family Recruitment & Engagement Organizer

**Primary responsibilities of the PIFP fellow (please list, 100 words or less):**

The primary responsibilities of the Family Engagement & Recruitment Organizer include:

- Create and implement a 360-degree marketing and recruitment plan
- Coordinate school and community events
- Canvass door-to-door in the neighborhood; organize boots on the ground
- Phone calls to families; organize call banks
- Marketing and communications
- Leverage community partnerships and media
- Innovate creative ways to connect with, engage, and recruit families
Qualifications sought in the PIFP fellow (please list, 100 words or less):
We are looking for a positive, innovative self-starter. Someone who is interested in entering an education, social work, community organizing, politics, public health, marketing, advocacy, or similar public interest career. A strong candidate will have experience working with children and/or families from diverse communities, be motivated by challenges, thrive in ambiguity, solve problems proactively, and seek to continuously improve through self-reflection and feedback.

(continued next page)

Skills/Experience sought in the PIFP fellow:

- Activism
- Advocacy
- Campaigning
- Children's issues
- Civil rights/social justice
- Coalition work
- Community/political organizing
- Criminal justice
- Customer service
- Data analysis
- Digital media
- Disabilities issues
- Diversity issues
- Domestic violence issues
- Economics
- Editing
- Education
- Environmental issues
- Event Planning
- Finance/business
- Fundraising/development
- Government
- Healthcare/health sciences
- Human services
- Journalism/publications (print/online)
- Law
- Legislative process
- LGBTQ issues
- Lobbying
- Marketing-sales
- Performing/fine arts
- Policy:
  - Education
  - Environment
  - Fiscal
  - Health
  - Legislative
  - Other:

Technology Skills Required:

- Excel
- Power Point
- Publisher
- GIS
- Graphic design
- Database management
- Constant Contact
- Social media
- Video/film production
- Website design
- Publisher
- Constant Contact
- Website design

While not required, individuals with experience in graphic design, journalism, and/or social media would be an asset.

Certifications Required:

- WFA
- WFR
- First Aid
- CPR

Language Skills Required:

- Spanish
- Other:

PUBLIC INTEREST FELLOWSHIP PROGRAM
Colorado College
14 East Cache La Poudre Street, Colorado Springs, Colorado 80903
Lani.Hinkle@ColoradoCollege.edu    719-227-8175
www.CCpublicinterest.com