### Organization Name:
Mental Health America of Colorado

### Location (City/State):
Denver, CO

### Organization’s Website:
www.mhacolorado.org

- **X** Yearlong Fellowship (June 2016-May 2017)
- **□** Summer Fellowship (June-August 2016)

### Organization’s Mission and Goals (50 words or less):
Mental Health America of Colorado serves the people of Colorado by collaborating with strategic partners to promote mental health, expand access to services, and transform systems of healthcare. We envision a state in which all Coloradans are able to lead healthy and fulfilling lives.

### Title of PIFP Fellow:
Advocacy Fellow

### Primary responsibilities of the PIFP fellow (please list, 100 words or less):
The Advocacy Fellow will work to improve public policy of behavioral health through the education of elected officials and general public by developing the political will for change. The fellow will train advocates in various parts of the state to engage with policy makers, design effective messaging and meet directly with legislators and 2016 candidates for state office. He/she will network with existing partners and build new state wide coalitions to identify, design and actively promote policies that improve services and treatments for individuals and families; and research national and state wide data to produce substantive documents to promote policy change.

### Qualifications sought in the PIFP fellow (please list, 100 words or less):
- Experience with in-depth research projects on policy-related topics via the internet or other methods.
- Familiarity/experience in political or issue campaigns, or an understanding of the
legislative process.
- Familiarity/experience in using social media, databases, and/or website platforms
- Excellent writing, editing, and PowerPoint skills.
- Comfortable with public speaking (trainings, presentations and testifying on legislation); ability to communicate concisely and persuasively on complex topics.
- Excellent problem solving skills, is adaptable, manages multiple priorities well.
- Ability to work independently, takes initiative, and is a quick learner.
- Team player.
- Ability to work effectively with outside individuals and organizations to build collaboration.
- Willingness to travel.

Skills/Experience sought in the PIFP fellow:

- Activism
- Advocacy
- Campaigning
- Children’s issues
- Civil rights/social justice
- Coalition work
- Community/political organizing
- Criminal justice
- Customer service
- Data analysis
- Digital media
- Disabilities issues
- Diversity issues
- Domestic violence issues
- Economics
- Editing
- Education
- Environmental issues
- Event Planning
- Finance/business
- Fundraising/development
- Government
- Healthcare/health sciences
- Human services
- Journalism/publications (print/online)
- Law
- Legislative process
- LGBTQ issues
- Lobbying
- Marketing/sales
- Performing/fine arts
- Politics
- PR/communications
- Public speaking
- Qualitative research
- Quantitative research
- Reproductive rights/freedom
- Social science research/methodology
- Statistical analysis
- TV/radio
- Volunteer management
- Other: __________________________
- Other: __________________________
- Other: __________________________
- Policy:
- Education
- Environment
- Fiscal
- Health
- Legislative
- Other: __________________________

Technology Skills Required:
- Excel
- Power Point
- Publisher
- GIS
- Graphic design
- Database management
- Constant Contact
- Social media
- Video/film production
- Website design
- Other: __________________________

Certifications Required:
- WFA
- WFR
- First Aid
- CPR

PUBLIC INTEREST FELLOWSHIP PROGRAM
Colorado College
14 East Cache La Poudre Street, Colorado Springs, Colorado 80903
Lani.Hinkle@ColoradoCollege.edu 719-227-8175
www.CCpublicinterest.com
Other:

Language Skills Required: ☐ Spanish  Other: _________________________________