

Academic Year '23-'24 Faculty Thesis Advisors

Economics & Business Dept.

Department Professors advise theses across fields, but they do have particular expertise in certain areas. When indicating your preference for a faculty advisor, you may want to work with one who specializes in topics you find the most interesting.

We do what we can to honor thesis student choice for a particular faculty advisor, however because thesis students are evenly distributed among available faculty advisors, it is not always possible to pair students with their preference.

Faculty Advisor	Research Interests
Kristina Acri (Available blocks 1-6)	<i>Microeconomics, International Trade, Strategy, Innovation, Biopharmaceutical policy, Latin American Development</i>
Lora Louise Broady (1-Year Business Visitor) (Available blocks 1-6)	<i>Consumer behavior, marketing strategy, marketing research, corporate growth strategy, brand management, change management, new product development, applied business analytics, environmental scanning (PEST analysis, etc) + my two new areas of interest: AI in marketing, and human-centered design/design thinking.</i>
Celeste Diaz Ferraro (Available blocks 1-6)	<i>Entrepreneurship, social entrepreneurship, social innovation, management, CSR/responsible business practice, marketing/public relations, sustainability/consumerism/degrowth, institutions/norms/practices, power/influence, inequality, diversity, qualitative research methods</i>
Aju Fenn (Available blocks 1-5)	<i>Microeconomics, Sports Econ, Addiction, Econometrics, Math Econ.</i>
Jessica Hoel (Available blocks 1-6)	<i>Applied microeconomics, experimental economics, behavioral economics, gender economics, household economics, labor economics, international development economics, and agricultural economics.</i>
Dan Johnson (Available blocks 1-6)	<i>Economics of Race, Public Policy, Innovation/Entrepreneurship, Applied Microeconomics, Growth and Development, Econometrics, Health Economics, Economic Geography, Political Economy</i>
Kat Miller-Stevens (Available blocks 1-6)	<i>Business & Nonprofit Management, Social Enterprise/Impact, Business Investments & Finance, Public Policy Implications, Other Business Topics</i>
Christina Rader (Available blocks 3-6)	<i>Behavioral economics, decision-making, negotiation, management, power, influence and business-related topics more generally.</i>
Esther Redmount (Available blocks 2-6)	<i>Macroeconomics, game theory, gender economics, household economics, labor economics,</i>
Erin Sumner (Available blocks 1-6)	<i>Environmental Economics, Water Economics, Economic Development, Climate Change</i>
Michelan Wilson (Available blocks 3, 5, and 6)	<i>Environment/Natural Resource Economics, Climate Change, Energy Economics, Environmental Justice, Environment and Developing Economies, Microeconomic Development - gender inequality, schooling/education and development.</i>

Guanyi Yang (Available blocks 1-3 and 5)	<i>Macroeconomics; labor economics; heterogeneous agents; inequality; business cycle</i>
1-Year Visitor in Economics (TBD) (Available blocks 1-6)	<i>Macroeconomics, international finance, international trade, money and banking</i>