

**MAJOR IN BUSINESS, ECONOMICS, AND SOCIETY
THE COLORADO COLLEGE**

OBJECTIVES

This major expresses the interdisciplinary nature and commitments of the department. It builds on the commonalities and the differences in the two disciplines as they study human economic behavior—its nature, its sources, and its consequences.

The Business, Economics, and Society major analyzes three key relationships. First, it examines the roles business and economics play within society, in particular the place of modern corporations and social enterprises in civil society and in government and economic policy. Second, it evaluates the impact of business on society, focusing on market forces, on market failures, and on services provided to all members of society. Third, it explores the effects of society on business and the economy, exploring how social issues frame business opportunities and strategies, and how corporations respond (or fail to respond) to social concerns.

By promoting knowledge of structures and processes central to democratic society in a global age, it hopes to shape effective citizens. Through this goal and through its emphasis on interdisciplinary thinking, the major contributes to the college’s commitment to the liberal arts. It also addresses issues of economic inequality and social injustice, and in so doing reinforces the college’s anti-racism agenda and its efforts to promote diversity, equity and inclusion.

PREREQUISITES

Students desiring to major in Business, Economics, and Society are required to pass the following **prerequisites prior to admission into the major**. If a student has not taken these courses, that student may be admitted only if currently scheduled for a later section or by consent of the chair if mitigating circumstances exist.

EC 100 OR	Principles of Economics OR	2 units
EC 101 AND	Principles of Microeconomics AND	1 unit
EC 102	Principles of Macroeconomics	1 unit
BU 205	Principles of Accounting	1 unit

International Baccalaureate (IB) Higher Level and Advanced Placement (AP) courses with registrar-approved test scores count as the equivalents of Economics 100, 101 and 102. Those scores are listed here: <https://www.coloradocollege.edu/offices/registrar/ap-and-ib-credit.html>

DISTINCTION IN BUSINESS, ECONOMICS, AND SOCIETY is awarded by action of the Department to up to the top 20% of graduating majors based on their GPA within the major with the provision that they have also received an A in Senior Thesis.

I have received a copy of the February 2021 instructions, understand the College and Departmental requirements and understand that, if departmental requirements are changed after I declare a Business, Economics, and Society major, they will not be retroactive unless I so choose.

PRINTED Student Name

Student's Signature

Advisor

Date

Student ID No.

Worner Box No.

Class (Graduation Year)

COURSE OF STUDY FOR THE BUSINESS, ECONOMICS, AND SOCIETY MAJOR

To graduate as a Business, Economics, and Society major, students must pass the all-college requirements, while completing two units in Mathematics, a minimum of three units in Economics, three units in Business, four units in social issues, two units of electives, and two units of senior thesis:

A. Required Mathematics Courses (2-3 units total)

MA117 OR MA217	Probability & Statistics OR Probability and Statistical Modeling	1 unit
MA125 OR MA126	Pre-calculus & Calculus OR Calculus 1	1 or 2 units
		2 or 3 units

B. Required Economics Courses (3 units total)

EC100 OR EC101 AND EC102	Principles of Economics OR Principles of Microeconomics AND P Principles of Macroeconomics	2 units
EC301 OR EC302	Microeconomic Theory OR Macroeconomic Theory	1 unit
		3 units

C. Required Business Courses (3 units total)

BU205	Principles of Financial Accounting	1 unit
BU329	Business Organization and Management	1 unit
BU326 OR BU316 OR BU315	Consumer Marketing OR Theory of Business Finance OR Business Policy and Strategy*	1 unit
		3 units

* May be offered as a cross-listed co-taught course with EC344 (The Economics of Strategy)

D. Required Social Issues Courses (4 units total)

BU311	Data, Math, and Modeling for Business and Society	1 unit
BU310	Society, Business, and Economics	1 unit
Two from the following: ** EC243 EC343 EC346 EC348 EC351 EC245 BU330	Environmental Economics Environmental Economics II Economics of Labor Economics of Innovation The Economics of Immigration Public Economics and Policy Nonprofit Management	2 units
		4 units

**Relevant courses from Economics and Business and other departments will be added.

E. Electives (2 units total)

<ul style="list-style-type: none"> • Chosen from the business or social issues cores, or any economics or business course at the 300-level. • Majors should work with their advisors to select appropriate electives. • Only one unit total between the social issues core and the electives may be at the 100 level. 	2 units
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F. Thesis in Business, Economics, and Society (2 units total)

BU499	Senior Thesis in Business, Economics, and Society	2 units
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TOTAL MINIMUM REQUIRED CREDITS.....16 units