

**BOARD OF TRUSTEES**  
**July 14, 2012**  
**8:00 A.M.**  
**Vail Cascade Resort, Rocky Mountain Ballroom**  
**Vail, CO**

**SUMMARY OF PROCEEDINGS**

In attendance: Sue Allon, Neal Baer, Samantha Barlow, Susie Burghart, Bill Campbell, Heather Carroll, John Chalik, Angela Cobian, Amy Louis, Bob Manning, Manuel Martinez, Chad Milton, Eben Moulton, Doug Norberg, Karen Pope, Adam Press, Jane Rawlings, Bob Ross, Bob Selig, Van Skilling, Phil Swan, Brian Thomson, Jill Tiefenthaler, Cole Wilbur, Brian Williamson, Jack Wold, Nancy Woodrow, Sue Woolsey

Staff: Dave Armstrong, Jermyn Davis, Mike Edmonds, Mark Hatch, Robert Moore, Linda Petro, Ken Ralph, Jane Turnis, Lyrae Williams, Sandi Wong

Trustees not in attendance: Lynne Cheney, Dan Cooper, Alan Harris, Bill Hybl, Mike Lampton, Mike Slade

**Introductory Remarks**

Chair Sue Woolsey called the meeting to order at approximately 8:00 a.m. and welcomed trustees and staff.

**Oath of Office**

Co-Vice-Chair Bob Manning administered the oath of office to incoming trustees Samantha Barlow '13 (student trustee), Heather Carroll '89 (alumni trustee), and Angela Cobian '11 (young alumni trustee).

**Strategic Plan Strategic Project Team, John Chalik, Chair**

John Chalik reported that all trustees received a copy of President Jill Tiefenthaler's year of listening document in their retreat welcome packets when they arrived. The team worked from this document over the summer to put together a strategic planning committee structure and timeline for the process. The committees are: steering, engaged teaching and learning, place of learning, extending our reach, and organizational effectiveness. The timeline includes two retreats and much individual committee work, with a final plan to be presented to the Board for review and approval at their retreat in July 2013. Updates will occur for the Board at each of their meetings prior to July 2013.

The team proposed a resolution to the full Board officially charging the president to lead the strategic planning process in order to examine and affirm aspirational goals for the future of the college and then recommend a prioritized series of action items designed to propel the institution's capabilities. The resolution also included the following criteria: a final draft will be submitted to the Board for approval by July 1, 2013; the process will be as inclusive as possible; and the Board will be provided regular progress reports at its meetings. The full Board moved, seconded, and approved the resolution.

### **Access and Inclusion Strategic Project Team, Brian Williamson, Chair**

Brian Williamson reported that the team has focused on a broader and more inclusive context for this topic, concentrating on four objectives: providing a framework that moves away from just diversity and includes five-, 10-, and 15-year benchmarks for progress regarding the student body; creating or enhancing activities aimed at inclusion; connecting with other institutions in the area to strengthen the college's efforts; and applying resources in innovative ways to include research projects and efforts directed toward K-12 education. The team has passed this information on to the president for her consideration.

### **Technology Strategic Project Team, Neal Baer, Chair**

Neal Baer reported that the team is focused on how to accelerate and integrate all of the on-line communities for the college, as well as streamline and enhance their context and functionality. To do this, the team is considering new platforms, consolidation, and building of a new on-line community. Interim Vice President for Information Management Dave Armstrong gave a presentation of the team's process to move forward which included a survey of students, faculty, staff, alumni, and parents. Director of Communications Jane Turnis read several of the survey responses to the trustees. Interim Vice President Armstrong also provided a mock-up of a possible on-line community home page that incorporated some of the suggestions from the survey. Resources need to be a consideration with this project. The college also needs to give thought to what its mission for on-line communities should be.

It was suggested that trustees Angela Cobian and Samantha Barlow be added to the team in order to provide a students' point of view regarding on-line communities. The team agreed.

### **Alumni Giving Strategic Project Team, Adam Press, Chair**

Adam Press reported that alumni giving has been handicapped by the many changes experienced in the Advancement Office since early in 2012. In addition, there is not a good overall foundation for giving. There are many opportunities to improve, and it will be up to the new vice president to set a course to move forward.

Colorado College is ranked last in terms of alumni participation and total giving in its peer group. There is no fundamental reason for these low ratings, as there are many alumni that have positive feelings about the college. CC is also ranked low amongst its peers with regard to foundation and corporation giving, as well last with regard to trustee annual giving. While a new vice president will help to make a difference with these statistics moving forward, it will be up to everyone to do their part, including trustees. Professors Dan Johnson and Kevin Rask, along with some of their students, are researching this issue and will provide more data for the trustees at their September 2012 meeting.

President Jill Tiefenthaler reported on the many fundraising successes at the close of the 2011-2012 fiscal year. The college has received \$19,750,000 toward the \$20 million goal for the fitness center, and there is a plan in place to raise the last \$250,000. President's Circle exceeded its \$1 million goal and has 89 members. The Walton Match has already received \$1.8 million toward the \$2 million goal for 2012. Cash receipts totaled \$21 million, which is the highest

received since 2008. The 1874 Society is close to its \$1 million goal at \$923,000. Alumni giving rose from 18% last year to 19.8% this year.

President Tiefenthaler stated there will be a mini-campaign this year for internships. While not directly tied to fundraising, it will work to reconnect alumni and others to the college and help the students with one of their greatest needs. This campaign will be announced at homecoming.

**Athletic Conference and New Building Strategic Project Team, Bob Manning, Chair**

Bob Manning reported that fitness center, both the new construction and renovations, are on schedule and on budget. The college's conference affiliations are also in good standing. Due to the realignment of several schools in the Western Collegiate Hockey Association (WCHA), the hockey team will move to the newly-formed National Collegiate Hockey Conference (NCHC) in the 2013-2014 season. The Southern Collegiate Athletic Conference (SCAC), in which the college's Division III teams compete, had been in danger of disbanding due to many of its member schools realigning with other conferences. Due to the addition of several Texas-based schools, this is no longer a concern. The women's Division I soccer team is an affiliate member of Conference USA, which at this time seems stable. While there is a potential that the conference could drop CC from its affiliation, the college continues to monitor the situation and make contingency plans should this occur.

The full Board went into executive session at 9:20 a.m. and adjourned at approximately 35 minutes later.

Respectfully submitted,

A handwritten signature in cursive script that reads "Suzanne H. Woolsey". The signature is written in black ink and is positioned below the typed name.

Suzanne H. Woolsey  
Chair