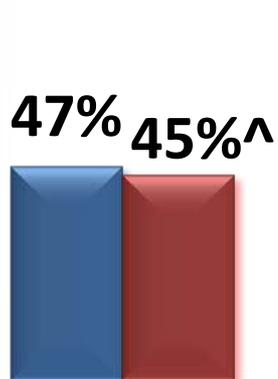




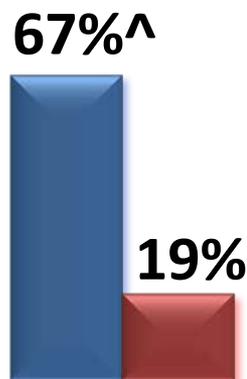
Politics in the West

Most of the Governors in these states are quite popular among local voters.

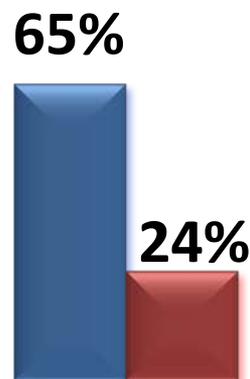
"And, do you approve or disapprove of the job ___ is doing as Governor?"



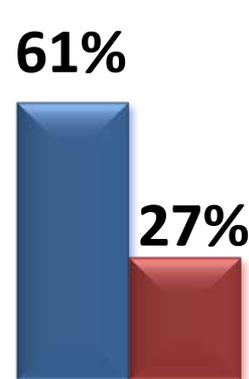
Jan Brewer,
AZ



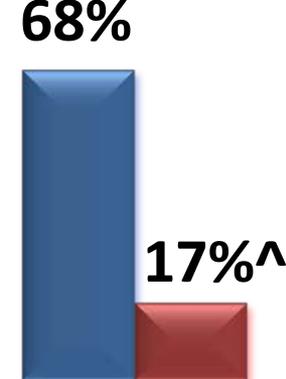
John Hickenlooper,
CO



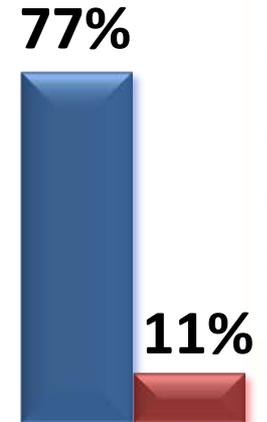
Brian Schweitzer,
MT



Susana Martinez,
NM



Gary Herbert,
UT



Matt Mead,
WY

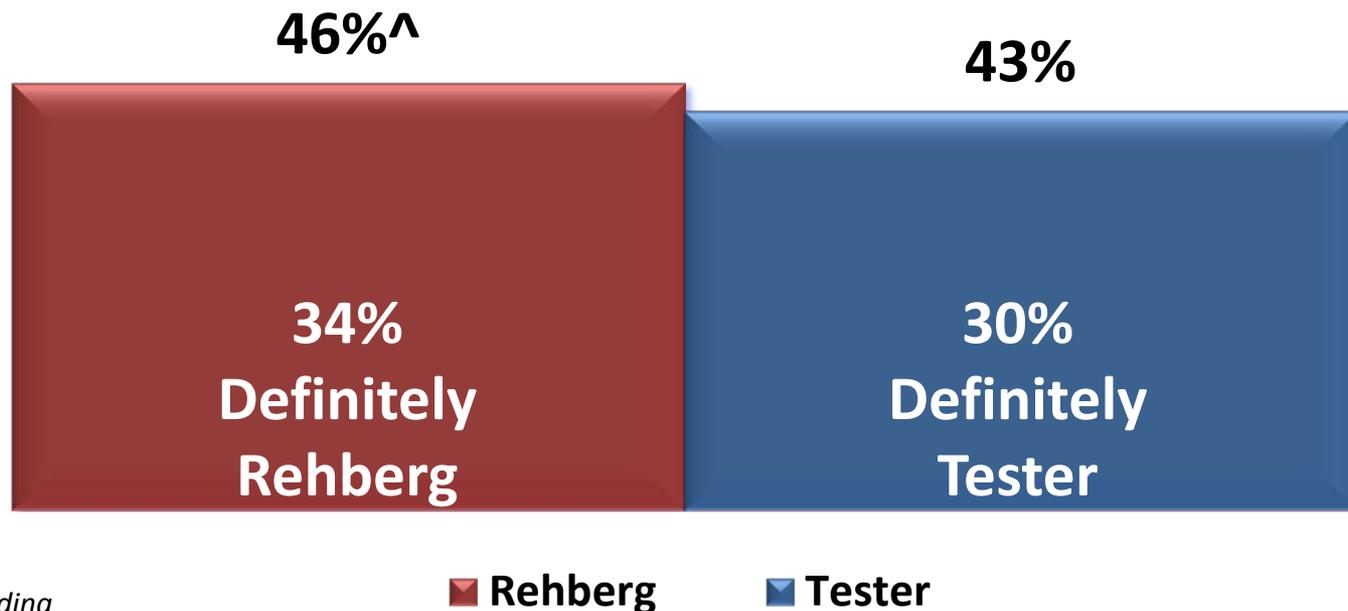
■ Approve

■ Disapprove

^ Denotes Rounding

The U.S. Senate race in Montana is a dead heat.

“And, if the election for United States Senate were being held today, for whom would you vote if the candidates were – Denny Rehberg, Republican, and John Tester, Democrat?”

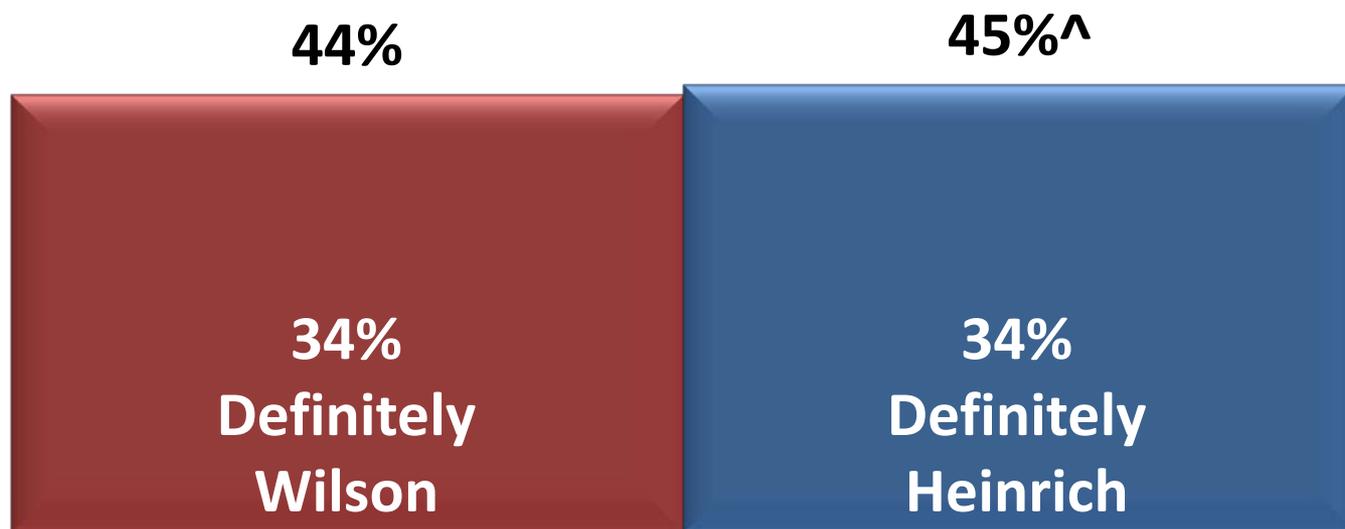


The race divides many key sub-groups.

	<i>Rehberg</i>	<i>Tester</i>	<i>Difference Score</i>
Independents	41%	45%	4%
Men	50%	40%	10%
Women	44%	46%	2%
Hunters	53%	37%	16%
Anglers	50%	39%	11%
Non-sportsmen	40%	48%	8%

The U.S. Senate race in New Mexico is tied.

“And, if the election for United States Senate were being held today, for whom would you vote if the candidates were – Heather Wilson, Republican, and Martin Heinrich, Democrat?”



^ Denotes Rounding

■ Wilson

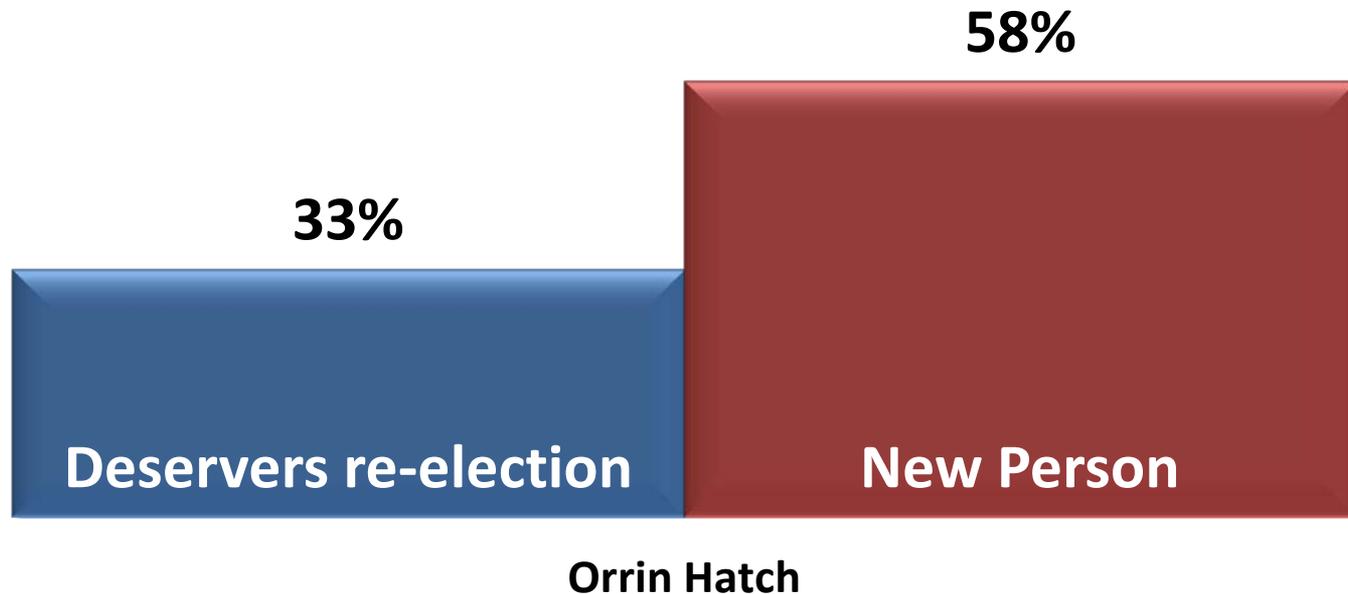
■ Heinrich

Ethnic background is a real dividing line in this Senate campaign.

	<i>Wilson</i>	<i>Heinrich</i>	<i>Difference Score</i>
Independents	34%	33%	1%
Albuquerque	43%	47%	4%
Smaller markets	46%	36%	10%
Men	43%	46%	3%
Women	44%	45%	1%
White	53%	40%	13%
Hispanic	29%	55%	26%

A majority of Utah voters say it may be time for a new person as U.S. Senator.

“Do you think Orrin Hatch has done his job as U.S. Senator well enough to deserve re-election or do you think it is time to give a new person a chance?”

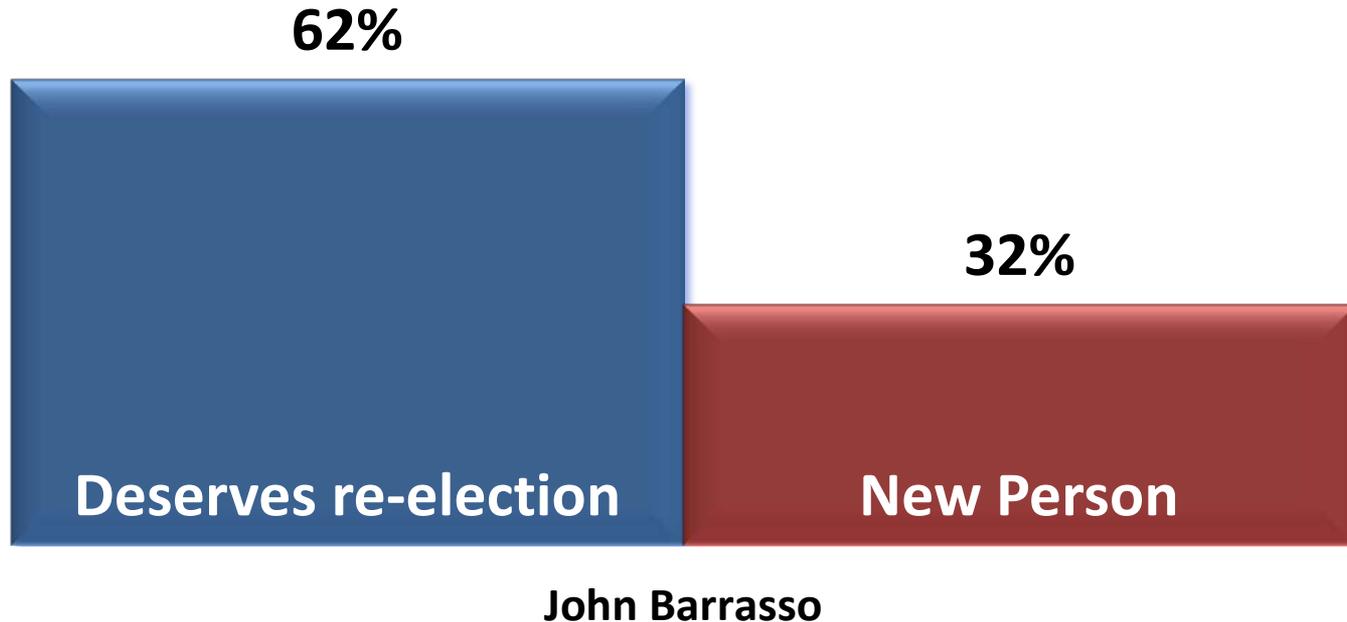


Every key sub-group opts for a new person.

	<i>Re-elect</i>	<i>New Person</i>	<i>Difference Score</i>
GOP	44%	47%	3%
Independents	26%	64%	38%
Democrats	19%	79%	60%
Tea Party	33%	55%	25%
Veteran/military household	34%	54%	20%
Conservationists	30%	61%	31%
Men	32%	63%	31%
Women	34%	54%	20%
Hunters	35%	59%	24%
Anglers	31%	58%	27%
Non-sportsmen	33%	61%	28%

By a two-to-one margin Wyoming voters say Barrasso deserves re-election.

“Do you think John Barrasso has done his job as U.S. Senator well enough to deserve re-election or do you think it is time to give a new person a chance?”



Most sub-groups believe Barrasso deserves re-election.

	<i>Re-elect</i>	<i>New Person</i>	<i>Difference Score</i>
Independents	37%	59%	22%
Casper market	67%	26%	41%
Denver market	59%	34%	25%
Cheyenne market	67%	30%	37%
Men	65%	29%	36%
Women	59%	34%	25%
White	63%	31%	32%
Non-white	56%	40%	16%
Hunters	72%	22%	50%
Anglers	67%	25%	42%